

HIT SONGS HIT SONGS HIT SONGS HIT SONGS HIT SONGS HIT SONGS HIT SONGS HIT SONGS HIT SONGS

**SEPT.**

## ALL THE WORDS & MUSIC

10c

**ALL THE WORDS & MUSIC**  
**WORLD'S GREATEST**

HIT  
SINGS

ALL THE LYRICS OF  
**YOUNG AT HEART!**  
AS POPULARIZED BY  
**FRANK SINATRA**

# ILLUSTRATED

# SINATRA EDDIE

**IN  
THIS  
ISSUE**

# HIS LIFE STORY

City.

State

5 (B)



# Beautiful Swimproof Lips

MARY ELLEN KAY  
Featured in "Hornet Bull"  
an RKO production



## WITHOUT LIPSTICK

And These Newly Luscious Colors  
Can't Smear Anything—or Anyone

Bid 'good-by' to lipstick and see your lips more beautiful than ever before. See them decked in romance-hued *liquid* color that really can't smear. Obviously this miracle couldn't be performed by lipstick made of grease, and it isn't. *A Liquid does it...* Liquid Liptone contains no grease—no wax, no paste. Just pure, vibrant color.

Now you can make up your lips before you go out—and no matter what you do—or whether it be in sunlight or in moonlight—they will stay divinely red until long after you are home again.

**Makes the Sweetest Kiss  
Because It Leaves No Mark on Him!**

Think of it! Not a tiny bit of your Liquid Liptone leaves your lips for his—or for a napkin or tea-cup. It stays true to *your* lips alone.

**Feels Marvelous On Your Lips...** they stay soft and smooth, protected against sun and wind. *At all stores \$1*

**Please try SEVERAL SHADES at my invitation**

You can't possibly know how beautiful your lips will be, until you see them in Liquid Liptone. Check coupon, Enclose 25c for each shade. Mail it at once. I'll send you trial sizes of all shades you order. Each bottle is at least 2-week supply. Expect to be thrilled. You WILL be!

# Liquid Liptone



**SEND COUPON for generous Trial Sizes**

PRINCESS PAT, Dept. 43 28  
2709 S. Wells St., Chicago 16, Ill.

Send Trial Sizes of the shades I checked below.  
I enclose 25c coin for each one.

- ☐ Jewel—Sophisticated ruby brilliance.
- ☐ Medium—Natural true red—very flattering.
- ☐ Gypsy—Vibrant deep red—ravishing.
- ☐ Royal—Glamorous rich burgundy.
- ☐ Cyclamen—Exotic pink—romantic for evening.
- ☐ Orchid—A cool fuchsia pink.
- ☐ English Tint—Inviting coral-pink.

☐ CHEEKTONE—"Magic" natural color for cheeks.

Miss  
Mrs.

PRINCESS PAT, 2709 S. WELLS ST., CHICAGO 16, ILL.

WORLD'S GREATEST SO  
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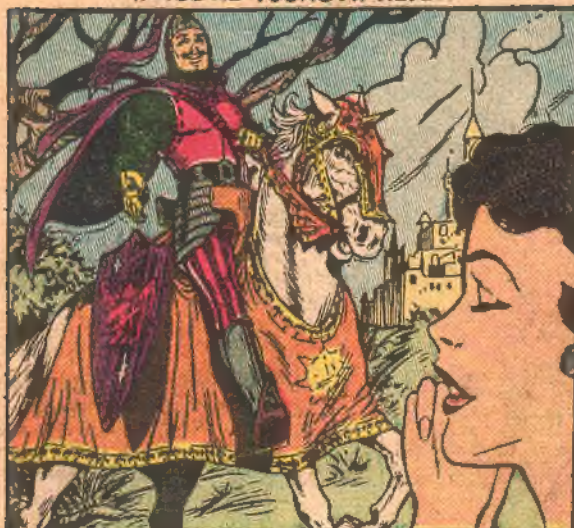
# YOUNG at HEART

Words of YOUNG AT HEART  
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E-906

FAIRY TALES CAN COME TRUE,  
IT CAN HAPPEN TO YOU  
IF YOU'RE YOUNG AT HEART

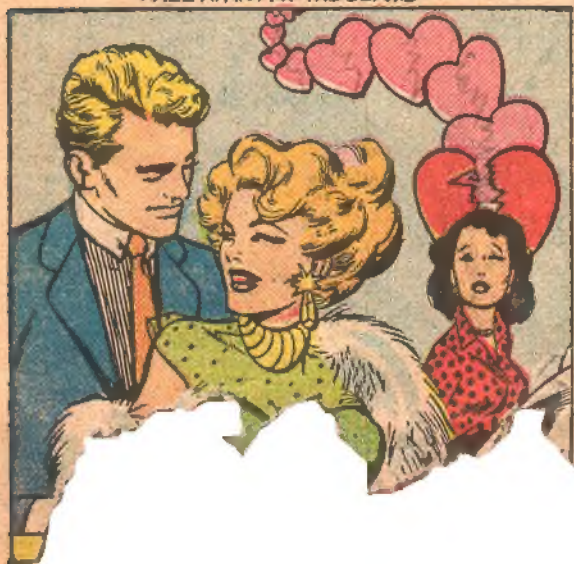
FOR IT'S HARD, YOU WILL FIND,  
TO BE NARROW OF MIND  
IF YOU'RE YOUNG AT HEART.



YOU CAN GO TO EXTREMES  
WITH IMPOSSIBLE SCHEMES,  
YOU CAN LAUGH WHEN YOUR DREAMS  
FALL APART AT THE SEAMS



AND LIFE GETS MORE EXCITING  
WITH EACH PASSING DAY,



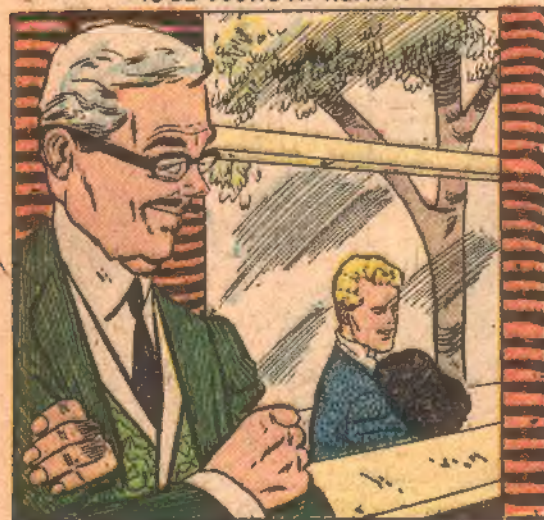
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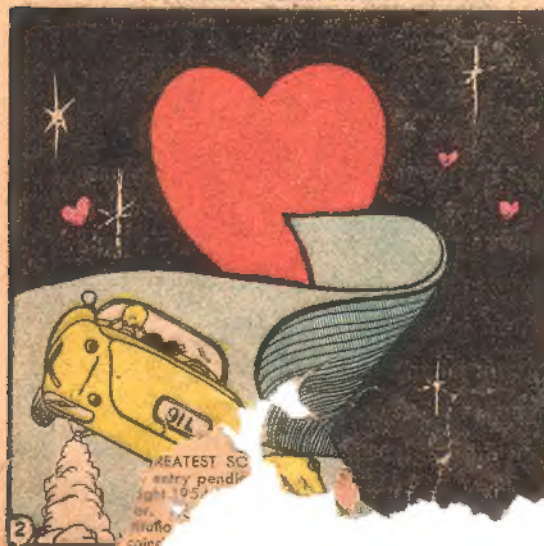
AND LOVE IS EITHER IN YOUR HEART  
OR ON THE WAY.



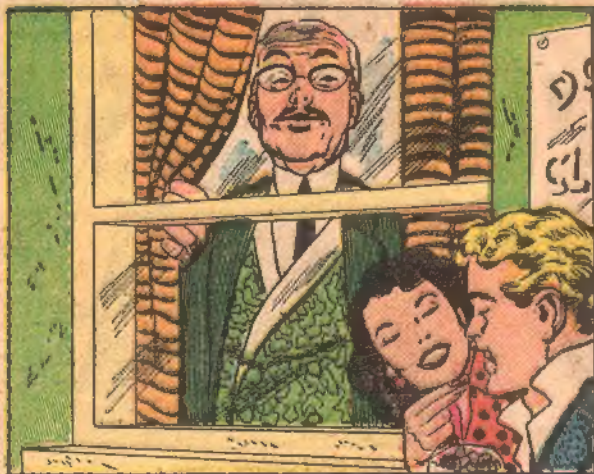
FOR, AS RICH AS YOU ARE,  
IT'S MUCH BETTER BY FAR  
TO BE YOUNG AT HEART.



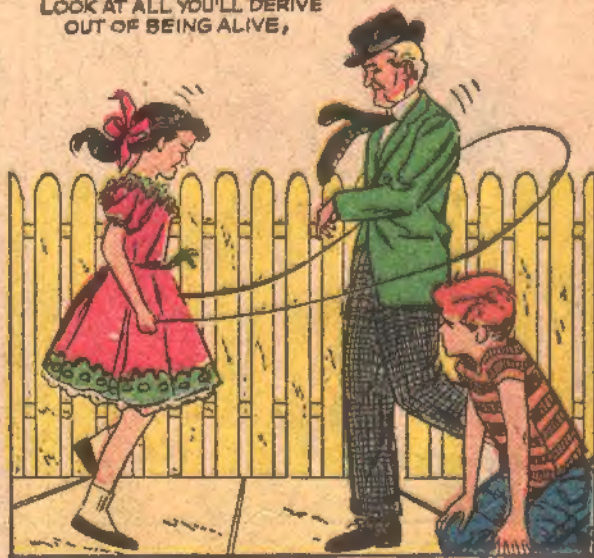
AND HERE IS THE BEST PART,  
YOU HAVE A HEAD START



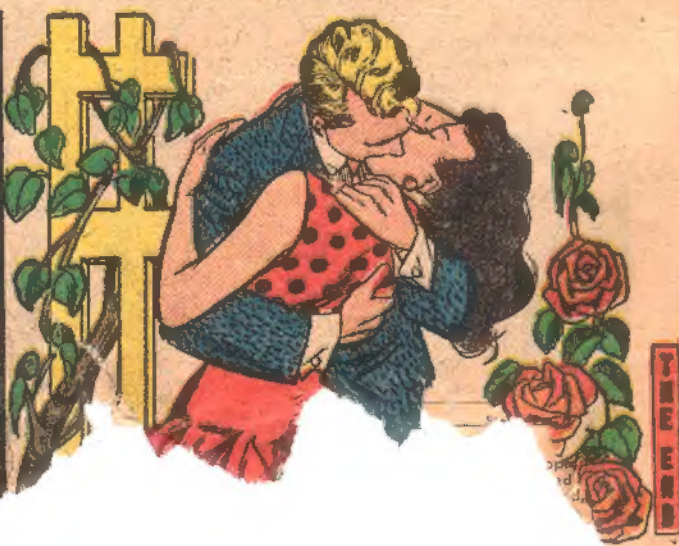
DON'T YOU KNOW THAT IT'S WORTH  
EV'RY TREASURE ON EARTH  
TO BE YOUNG AT HEART.



AND, IF YOU SHOULD SURVIVE TO A HUNDRED AND FIVE  
LOOK AT ALL YOU'LL DERIVE  
OUT OF BEING ALIVE,



IF YOU ARE AMONG  
THE VERY YOUNG AT HEART.



THE END



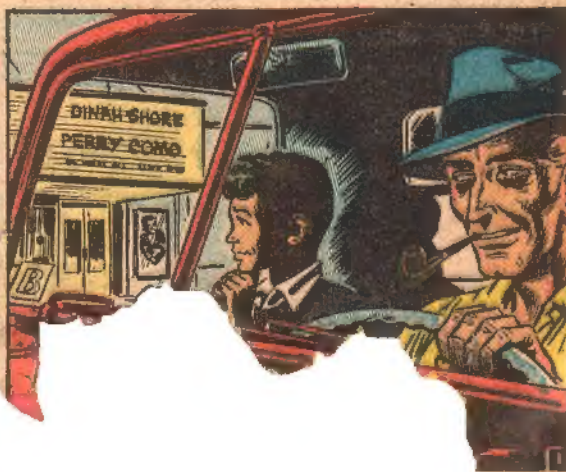
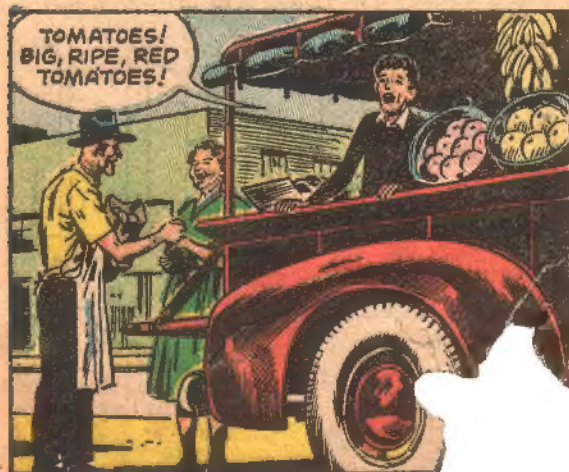
THERE WERE CROSSBY, SINATRA, COMO... THREE BRIGHT STARS IN THE WORLD OF SONG... WAS THERE ROOM FOR STILL ANOTHER WHO COULD TAKE HIS PLACE BESIDE THIS GALAXY OF FAVORITES? COULD THE OWNER OF A VOICE RICH IN DREAMS AND ROMANCE FIGHT HIS WAY OUT OF TOUGH BREAKS AND REACH THE HEIGHTS? HE COULD AND HE DID, AND THAT'S ...

# THE EDDIE FISHER STORY!



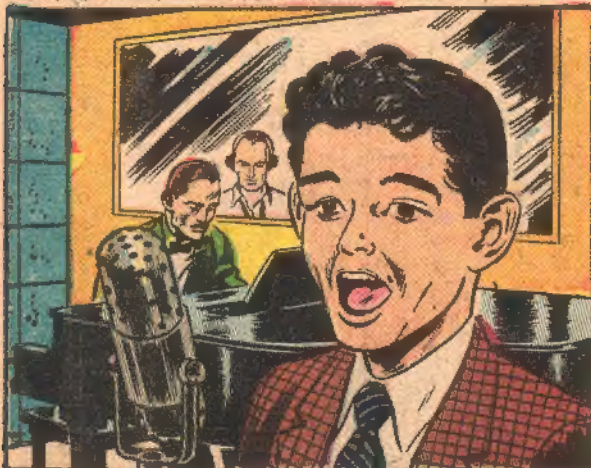
A FEW SHORT YEARS AGO, THE PEOPLE OF PHILADELPHIA HEARD THE PIPING CRY OF A YOUNG BOY HELPING ON HIS DAD'S VEGETABLE TRUCK... HEARD THE VOICE THAT WAS DESTINED TO BECOME ONE OF THE MOST POPULAR IN THE COUNTRY...

HIS NAME WAS EDWIN JACK FISHER, ONE OF THE SEVEN CHILDREN OF JOSEPH AND KATE FISHER, AND HE HAD ONLY ONE DREAM EVER SINCE HE COULD REMEMBER... TO BE A SINGER OF POPULAR SONGS ...

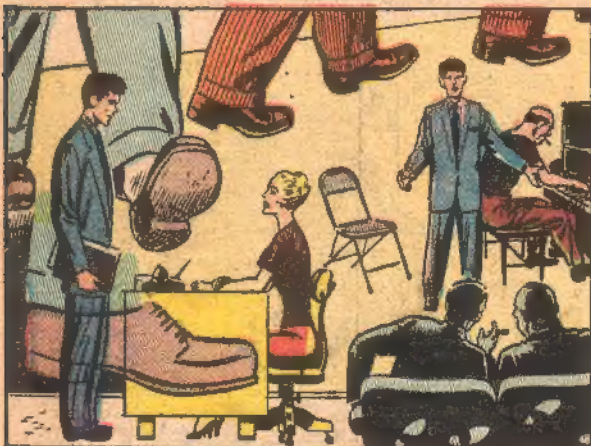




**EDDIE'S DREAM GUIDED HIS EVERY STEP! WHEN HE WAS 14 YEARS OLD, HE WAS SINGING ON STATION WFIL IN PHILADELPHIA! HIS PAY WAS 15 CENTS A WEEK ... BUT HE DIDN'T CARE! HE WAS ACTUALLY DOING WHAT HE LOVED TO MOST OF ALL ...**



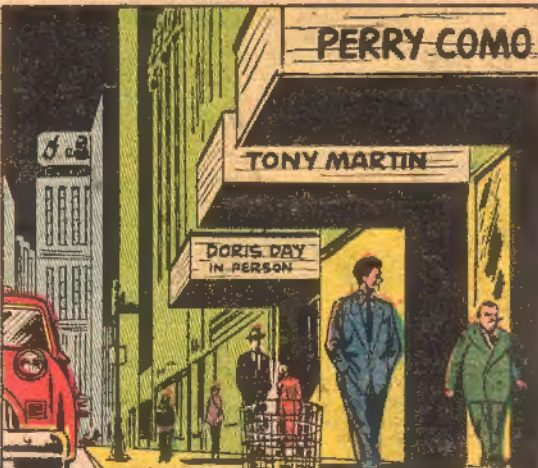
**BUT SUCCESS IS NEVER AN EASY MATTER AND HE FOUND IT VERY HARD TO MAKE THE PROPER CONNECTION! HE WENT FROM AGENT TO AGENT, FROM ONE BOOKING OFFICE TO ANOTHER! BUT SINGERS ARE A DIME A DOZEN IN NEW YORK ...**



**THEN, STARDUST FLASHED IN EDDIE'S EYES FOR A LITTLE WHILE! HE WAS HIRED BY MONTE PROSER AS A PRODUCTION SINGER AT THE COPACABANA! BUT THE YOUNG SINGER WASN'T YET EIGHTEEN, SO HE COULDN'T GO ON! HOWEVER, PROSER HELPED GET HIM STARTED AT GROSSINGER'S, THE FAMOUS SUMMER RESORT HOTEL ...**



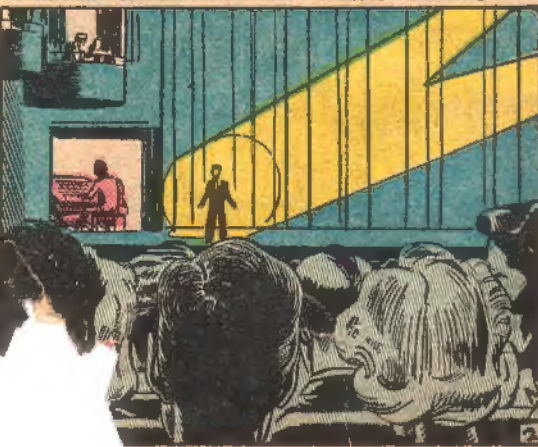
**SOON HE BECAME A FEATURED SINGER AT THE STATION! BUT EVERY SINGER'S GOAL IS NEW YORK, AND THAT'S WHERE EDDIE FISHER HEADED ... HIS DREAM STILL BRIGHT AND SHINING ...**



**HE GOT SMALL JOBS, SINGING BRIEFLY WITH THE BANDS OF BUDDY MORROW AND CHARLIE VENTURA! HE WASN'T NOTICED MUCH, BUT AT LEAST HE WAS MAKING PROGRESS AND THE DREAM BECAME STRONGER ...**



**THEN IN JUNE OF 1949, A MAJOR AMBITION CAME TRUE! HE WAS HIRED AS A SINGER AT THE PARAMOUNT THEATER! HE ONLY SANG TWO SONGS WITH ORGAN INTERLUDES BETWEEN SHOWS, AND HE GOT ONLY \$75 A WEEK ... BUT HE WAS SINGING AT THE **PARAMOUNT!****



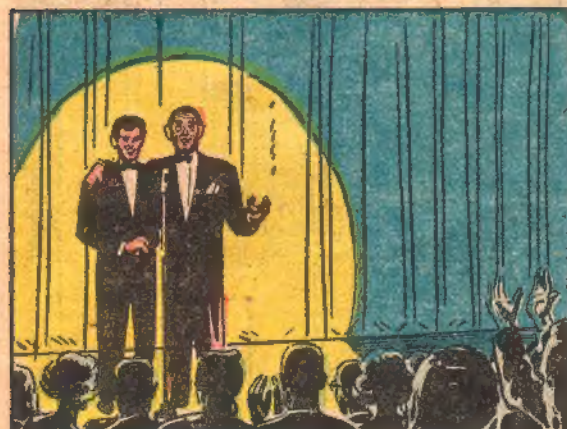


BUT ALTHOUGH HE WAS GAINING INVALUABLE EXPERIENCE, HE STILL HADN'T MADE A BIG SPLASH! HE WAS ONLY ONE OF MANY! THE DREAM WAS A LONG TIME COMING TRUE, BUT EDDIE NEVER GAVE UP! HE WENT BACK TO GROSSINGER'S FOR ANOTHER SEASON...



WARMHEARTED EDDIE, A GUEST AT GROSSINGER'S, SELFLESSLY GAVE ONE OF HIS MANY BENEFIT PERFORMANCES!

SUDDENLY, TO THE SURPRISE OF SINGER AND AUDIENCE, THE COMEDIAN WENT ON STAGE AND INTERRUPTED THE SHOW! "FOLKS," HE ANNOUNCED, "IN A YEAR, THIS BOY WILL BE AMERICA'S MOST IMPORTANT NEW SINGER OF POPULAR SONGS! IF HE'S WILLING, I'D LIKE TO SIGN HIM TO ACCOMPANY ME ON A NATION-WIDE TOUR!"



THEN, IN JUNE 1950, FRAN WARREN BECAME ILL AND COULDN'T GO ON AT BILL MILLER'S RIVIERA! EDDIE WAS CALLED ON AS A LAST-MINUTE SUBSTITUTE...



IT WAS LABOR DAY OF 1949! EDDIE CANTOR WAS WAITING IN THE WINGS TO GO ON! A YOUNG SINGER WAS JUST GOING THROUGH HIS FINAL NUMBER BEFORE MAKING WAY FOR THE GREAT STAR! A GOOD JUDGE OF TALENT, CANTOR LISTENED CAREFULLY TO THE UNKNOWN BARITONE...



EDDIE FISHER COULDN'T BELIEVE HIS EARS! HE HAD BEEN DISCOVERED BY THE GREAT EDDIE CANTOR, THE MAN WHO HAD PROPELLED DINAH SHORE AND MANY OTHERS TO FAME AND FORTUNE! CANTOR COACHED THE BOY IN THE WAYS OF SHOW BUSINESS AND WORKED TO GIVE HIM POLISH...



HE WAS A SMASH! THE SOPHISTICATED AUDIENCE TOOK HIM TO THEIR HEARTS AND HE BECAME THE TALK OF NEW YORK OVERNIGHT!

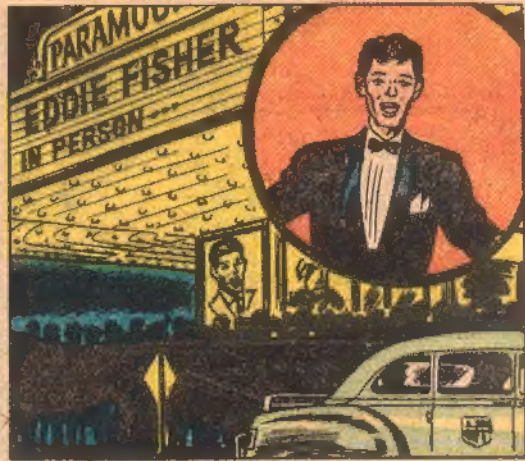




OFFERS POURED IN FROM EVERYWHERE! HE RECORDED HIS FIRST HITS, "THINKING OF YOU" AND "BRING BACK THE THRILL"! HE WAS VOTED "MALE SINGER OF THE YEAR", "DISCOVERY OF THE YEAR" AND "AMERICA'S MOST PROMISING NEW MALE VOCALIST"! THE DREAM HAD COME TRUE!



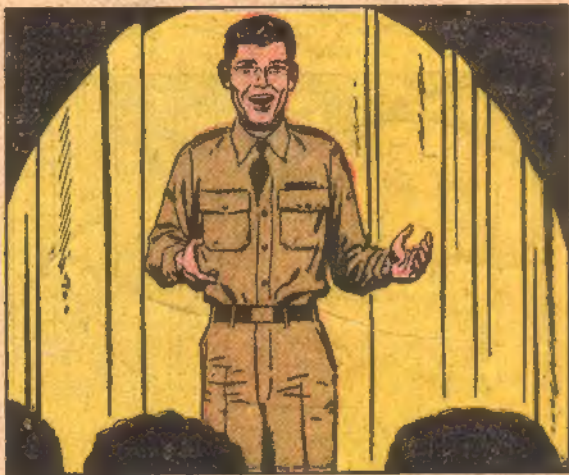
HE WAS BACK AT THE PARAMOUNT, BUT THIS TIME AS A FEATURED PERFORMER! HE WAS READY FOR STARDOM! THE WORLD WAS EDDIE FISHER'S! AT LAST HIS DREAM HAD COME TRUE!



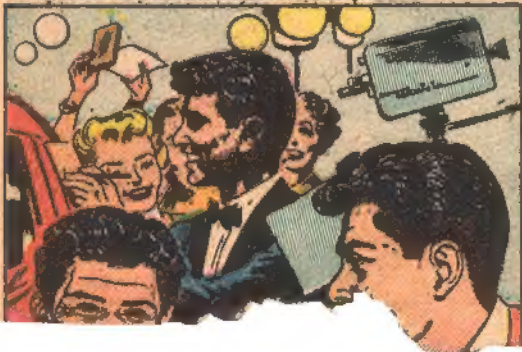
AND THEN, ON APRIL 10, 1951, HE WAS INDUCTED INTO THE ARMY! HE LEFT SHOW BUSINESS BEHIND TO SERVE HIS COUNTRY, AND RECEIVED BASIC TRAINING WITH AN ARMORED DIVISION AT FORT HOOD, TEXAS ...



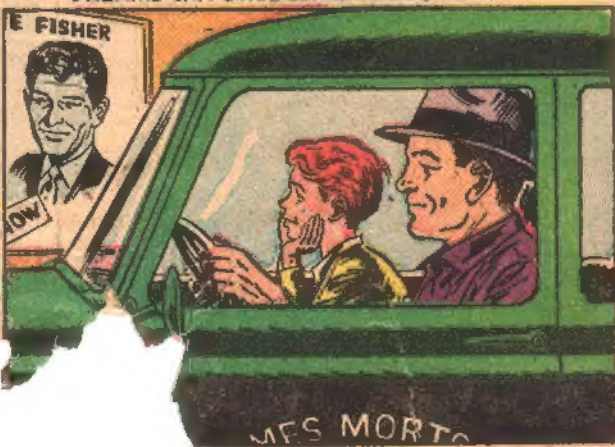
AFTER THAT, HE WAS TRANSFERRED TO THE U.S. ARMY BAND! HE SANG ALL OVER THE WORLD FOR THE BOYS IN SERVICE AND TO PROMOTE THE WELFARE OF THE ARMY!



AFTER TWO YEARS HE WAS RELEASED AND PICKED UP HIS CIVILIAN CAREER AT THE PARAMOUNT, WHERE HE BROKE ALL RECORDS! HIS DISCS BECAME SMASH HITS AND "OH, MY PAPA" IS HIS SIXTEENTH IN A ROW!



TODAY, THE BOY WHO STARTED SINGING BY CHANTING THE WARES OF HIS FATHER'S TRUCK; IS ONE OF THE OUTSTANDING ENTERTAINERS IN THE WORLD! AND THIS IS THE EDDIE FISHER STORY... THE STORY THAT COULD ONLY TAKE PLACE IN AMERICA, WHERE DREAMS CAN STILL COME TRUE!





# DO YOU NEED MONEY?



**NOEL DELUXE**  
FEATURE CHRISTMAS ASSORTMENT  
21 luxurious cards—including  
satin "puft", gold bronzing, red velvet,  
lovely embossing



**FUN A-PLenty**  
CHRISTMAS COMIC ASSORTMENT  
Nevel animated cards with original  
cut-outs, pop-outs, unique folds and  
novelty attachments—including  
jingle bells and 3-D glasses



**DELUXE**  
CHRISTMAS  
GIFT WRAPPING  
ENSEMBLE  
20 large multi-color  
20"x30" sheets in a  
fascinating variety  
of designs—plus  
matching seals  
and gift tags



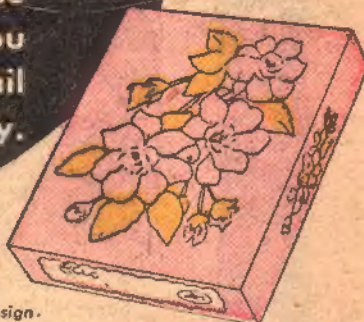
**BIBLE TEXT**  
CHRISTMAS  
ASSORTMENT  
Richly decorated  
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with Scripture Text  
quotations

## \$35.00 IS YOURS

for selling  
only 50 boxes of  
our 300 Christmas card  
line. And this can be done  
in a single day. Free samples.  
Other leading boxes  
on approval. Many surprise  
items. It costs you  
nothing to try. Mail  
coupon below today.



**PANSY REMEMBRANCE**  
STATIONERY ENSEMBLE  
Charming Pansy design,  
dainty scalloped borders,  
ribbon tied



**FAVORITE**  
ALL OCCASION  
ASSORTMENT  
Exquisite Birthday,  
Get Well cards of  
unusual beauty and design.



**Mail This Coupon Today**

**CHEERFUL CARD COMPANY**

Dept. 29, White Plains, New York

Please rush samples and full details of your easy  
money-making plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

CHEERFUL CARD COMPANY, Dept. 29, Wh  
5 (B)



## HOME ON THE RANGE

Oh, give me a home, where the buffalo roam,  
Where the deer and the antelope play;  
Where seldom is heard a discouraging word,  
And the skies are not cloudy all day.

Home, home on the range,  
Where the deer and the antelope play,  
Where seldom is heard  
A discouraging word,  
And the skies are not cloudy all day.

Oh, give me a land where the bright  
diamond sand  
Flows leisurely down the stream;  
Where the graceful white swan  
Goes gliding along,  
Like a maid in a heavenly dream.

Home, home on the range, etc.



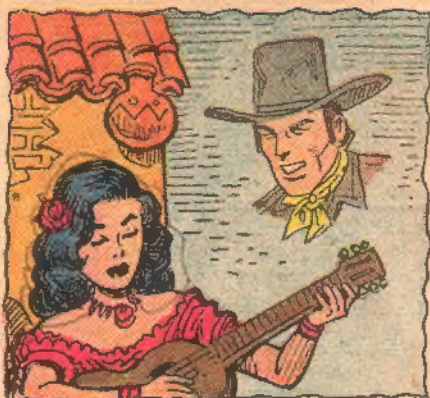
## CAPTOWN RACES

The Capetown ladies sing this song:  
Doo-dah! Doo-dah!  
The Capetown racetrack five miles long,  
Oh doo-dah day!  
I'm gonna run all night!  
Gonna run all day!  
I'll bet my money on a bob-tail nag!  
Somebody bet on the bay.



## FUNICULI, FUNICULA!

Some think the world was made for fun  
and frolic,  
And so do I! And so do I!  
Some think it well to be all melancholic,  
To pine and sigh, to pine and sigh.  
But I, I love to spend my time in singing  
Some joyous song, some joyous song,  
To set the air with music bravely ringing  
Is far from wrong! Is far from wrong!  
Hearken! Hearken! Music sounds afar!  
Hearken! Hearken! Music sounds afar!  
Tra-la-la-la, tra-la-la-la,  
Tra-la-la-la-la-la-la-la!  
Joy is everywhere,  
Tra-la-la-la-la-la-la-la!



## RED RIVER VALLEY

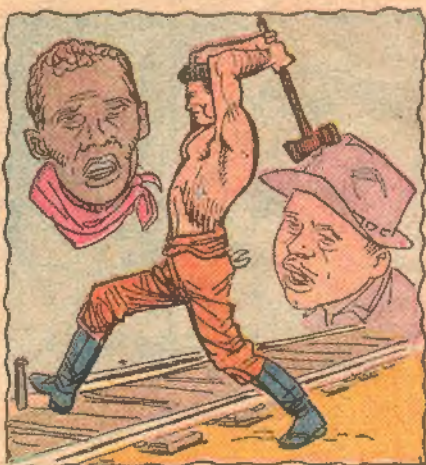
From this valley they say you are going,  
We will miss your bright eyes and sweet  
smile,  
For they say you are taking the  
sunshine,  
That brightens our pathways awhile.

Come sit by my side if you love me,  
Do not hasten to bid me adieu,  
But remember the Red River Valley,  
And the girl that has loved you so true.



## AULD LANG SYNE

Should old acquaintance be forgot,  
And never brought to mind?  
Should old acquaintance be forgot,  
And days of auld lang syne?  
And days of auld lang syne, my dear,  
And days of auld lang syne,  
Should old acquaintance be forgot,  
And days of auld lang syne?



## I'VE BEEN WORKING ON THE RAILROAD

I've been working on the railroad  
All the livelong day,  
I've been working on the railroad  
To pass the time away.  
Don't you hear the whistle blowing?  
I'm up so early in the morn.  
Don't you hear the captain shouting,  
"Ah, blow your horn."



## SHE'LL BE COMIN' ROUND THE MOUNTAIN

She'll be comin' round the mountain  
when she comes,  
She'll be comin' round the mountain  
when she comes,  
She'll be comin' round the mountain,  
She'll be comin' round the mountain,  
She'll be comin' round the mountain  
when she comes.

She'll be drivin' six white horses when  
she comes,  
She'll be drivin' five white horses when  
she comes,  
She'll be drivin' four white horses,  
She'll be drivin' three white horses,  
She'll be drivin' two white horses  
when she comes.

We'll be singin', "Hallelujah!" when  
she comes.  
We'll be singin', "Hallelujah!" when  
she comes,  
We'll be singin', "Hallelujah!"  
We'll be singin', "Hallelujah!"  
We'll be singin', "Hallelujah!" when  
she comes.



## JEANIE WITH THE LIGHT BROWN HAIR

I dream of Jeanie with the light brown  
hair,  
Borne like a vapor, on the summer's air;  
I see her tripping where the bright  
streams play,  
Happy as the daisies that dance on her  
way.  
Many were the wild notes her merry  
voice would pour,  
Many were the blithe birds that warbled  
them o'er;  
Ah! I dream of Jeanie with the light  
brown hair,  
Floating like a vapor, on the soft  
summer air.



8165 (B)



## BURY ME NOT ON THE LONE PRAIRIE

Oh, bury me not  
On the lone prairie  
These words came low  
And mournfully  
From the pallid lips  
Of a youth who lay  
On his dying bed  
At the end of day.  
Oh, bury me not  
On the lone prairie  
Where the coyotes howl  
And the wind blows free.  
No, when I die  
Please don't bury me  
'neath the Western sky  
On the lone prairie.



You must have many favorite songs  
which you'd like to see printed in one of  
our future issues. Why not send your  
requests to Stan Lee, Editor, World's  
Greatest Songs—270 Park Ave., N.Y.C.



## I'M SAD AND I'M LONELY

I'm sad and I'm lonely, my heart it will  
break;  
My sweetheart loves another, Lord, I  
wish I was dead!  
My cheeks once were red as the bud on  
the rose,  
But now they are whiter than the lily  
that grows.

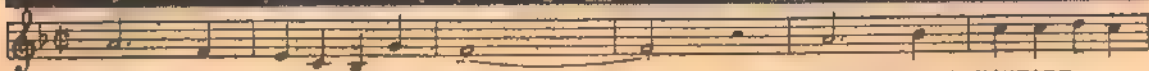
Young ladies, take warning, take a  
warning from me,  
Don't waste your affections on a young  
man so free.  
He'll hug you and kiss you, he'll tell you  
more lies,  
Than the cross-ties on a railroad or the  
stars in the skies.



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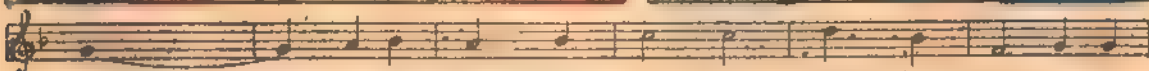
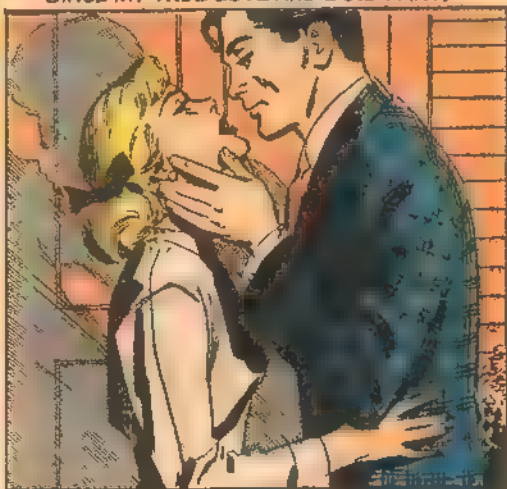


# CARELESS LOVE



LOVE, OH, LOVE, OH, CARELESS LOVE, (REPEAT ONCE),  
OH, WELL IT'S LOVE, OH, LOVE, OH, CARELESS LOVE,  
YOU SEE WHAT CARELESS LOVE HAS DONE.

SORROW, SORROW TO MY HEART,  
(REPEAT ONCE)  
OH, WELL IT'S SORROW, SORROW TO MY HEART,  
SINCE MY TRUE LOVE AND I DID PART.



MY HEART IS HAPPY THAT WE MET. (REPEAT TWICE). YOUR KISS IT NEVER WILL FORGET.



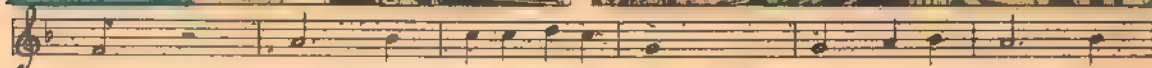




BUT EVEN THOUGH YOU'VE GONE AWAY,  
(REPEAT TWICE)  
YOUR LOVE IS IN MY HEART TO STAY.



OH I LOVE MY MAMA AND MY PAPA TOO,  
(REPEAT TWICE)  
BUT I'D LEAVE THEM BOTH AND GO WITH YOU.



OH, I PRAY THAT YOU'LL COME BACK AGAIN,  
(REPEAT TWICE)



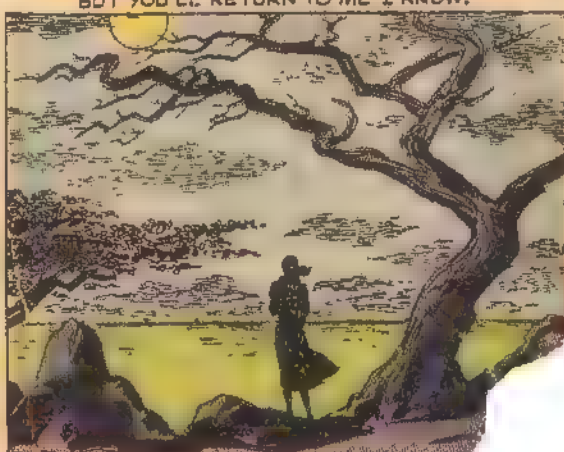
LEST MY FOOLISH TEARS  
ALL BE IN VAIN.



IT'S ENOUGH TO BREAK MY HEART IN TWO,  
(REPEAT TWICE)  
TO SEE HER LIPS A'KISSIN' YOU.



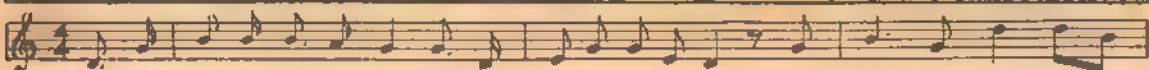
OH, I WAS CARELESS AND LET YOU GO,  
(REPEAT TWICE)  
BUT YOU'LL RETURN TO ME I KNOW.





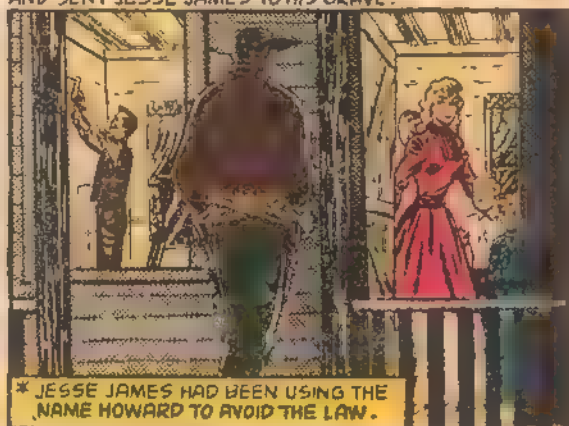
# THE MAN WHO SHOT

# JESSE JAMES



OUT WEST ACROSS THE LAND  
THERE WAS AN OUTLAW BAND,  
THEY ROBBED HOMES AND BANKS AND TRAINS.  
THE PEOPLE ALL DID KNOW, THE LEADERS OF THE SHOW  
WERE THE OUTLAWS FRANK AND JESSE JAMES.

REFRAIN: JESSE HAD A WIFE. SHE MOURNED HIM ALL HER  
LIFE,  
HIS THREE CHILDREN WERE SO BRAVE,  
WHEN THAT DIRTY LITTLE COWARD SHOT MISTER HOWARD\*  
AND SENT JESSE JAMES TO HIS GRAVE.

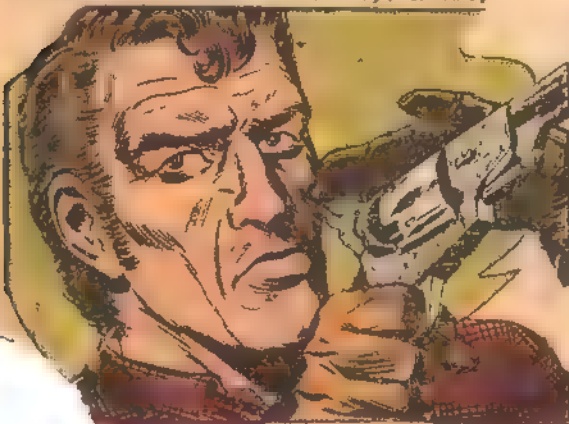


\* JESSE JAMES HAD BEEN USING THE  
NAME HOWARD TO AVOID THE LAW.

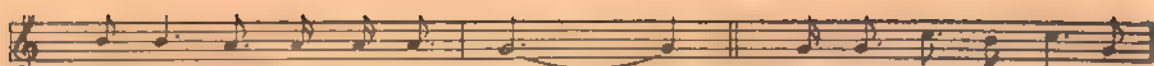


HIS NAME WAS ROBERT FORD, THAT DIRTY LITTLE COWARD  
MAY HIS BONES ROT IN SOME CAVE,  
FOR HE ATE POOR JESSE'S BREAD  
AND SLEPT IN POOR JESSE'S BED  
AND LAID JESSE JAMES IN HIS GRAVE, (REFRAIN)

JESSE AND HIS BROTHER FRANK  
ONE DAY ROBBED THE LOCAL BANK  
AND SHOT THE SHERIFF THRU HIS VEST,  
THEN THEY HIGH-TAILED OUTTA TOWN 'FORE THE POSSE  
GATHERED ROUND,  
THEY RODE THREE DAYS WITHOUT NO REST, (REFRAIN)



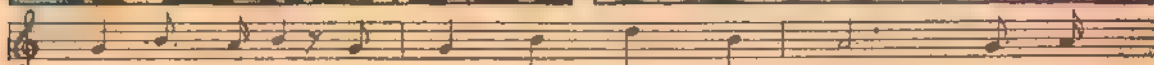




THEY STOPPED AT AN OFFICE AND ROBBED ALL THE GOLD  
THE AGENT KNEW THEIR NAMES,  
THE AGENT HAD A WIFE  
SO HE PLEADED FOR HIS LIFE  
AND HE WAS SPARED BY JESSE JAMES. (REFRAIN)



JESSE REACHED HIS HOME ONE NIGHT  
AFTER A BIG FIGHT  
COUNTING THE GOLD THAT HE DID SAVE,  
WHEN THAT DIRTY LITTLE COWARD SHOT MISTER HOWARD  
AND SENT JESSE JAMES TO HIS GRAVE. (REFRAIN)



WHEN THEY HEARD OF JESSE'S DEATH  
THE PEOPLE HELD THEIR BREATH  
AS IF THEY HAD HEARD A PISTOL CRACK,  
'CAUSE THAT SNEAKY LITTLE COWARD, DIRTY ROBERT FORD  
HAD SHOT JESSE JAMES IN THE BACK. (REFRAIN)



THEY LAID JESSE IN THE GROUND  
AND THEY GATHERED ALL AROUND  
TO TELL OF THE WAY HE DID DIE,  
THE MEN WHO SERVE THE LAW, WOULD BOTHER HIM NO  
MORE  
AND SO JESSE JAMES, GOOD-BYE.



JESSE HAD A WIFE SHE MOURNED HIM ALL HER LIFE. HIS THREE CHILDREN WERE SO BRAVE,  
WHEN THAT DIRTY LITTLE COWARD SHOT MISTER HOWARD AND SENT JESSE JAMES TO HIS GRAVE.







# HOW TO WRITE A HIT SONG

By

**HIT SONG WRITER  
LARRY COLEMAN**

**O**N the strength of the small amount of success I've had with my songs, "Ricochet," "Pa-Paya Mama" and "Changing Partners," the editors of **WORLD'S GREATEST SONGS** seem to feel that I am qualified to write an article on turning out hit songs. Before I go any further let me assure you that this is not so. There is no formula for writing a "hit."

However, I would like to say that a professional approach, and perseverance will increase the odds in favor of your coming up with the nugget.

First of all, forget about writing "art songs." Don't think about landing show scores or producing an "Ebb Tide" and class ballads like "Moulin Rouge." If you're going to make a living as a song writer you'll have to be commercial. For instance, these days the trend is to country music. That's why I wrote "Changing Partners" and that's why Kay Starr, Patti Page, Bing Crosby and Dinah Shore recorded it.

In order to sustain himself the new writer must learn to write for *his* particular market. No producer is going to entrust a new writer with the score of a show that may cost half a million dollars to produce! The producer will want to see proof that a writer can turn out material that will sell.

Don't let yourself get saddled with one partner constantly! Of course, it's very important that you have a complete meeting of the minds with whomever you are working. But don't let one person's thinking limit your own. Writing with one or two other people constantly is a comfortable and pleasant thing to do, but it is a luxury that you can't afford to indulge in if you are to continue moving ahead all the time.

The music business today has evolved to the stage where the writer who comes up with a hit song has to be a business man, too. You can't sit in an "ivory tower" and grind out hits. The writer must learn which publishers are close to which artists and

record companies and when he has *done* something for that artist, the song should be put in the right hands.

The people who are in the music business are like the people who are in any business. They are trying to make money. If they think *you* can make money for them, you will find that all doors are magically open to you. If you are off on an artistic tangent of your own, chances are that you are going to get pretty lonesome before anyone "discovers" you.

When you write a song, think of how it "sings." There are certain words that are difficult to pronounce and even more difficult to sing. Avoid using them. Think constantly of how your singer is going to be able to perform these lyrics . . . that's the first thing the artist will consider.

Don't be lazy! Don't just throw in a word because you have a note of music left over, and vice versa. No matter how difficult it looks, strive for the flawless match of word to note, because you *won't* have a hit song without the perfect marriage of meaningful message and melodic song structure.

But most of all . . . and I can safely finish the article with the most important bit of advice of all . . . **GET LUCKY!**







# DOC DISC'S PLATTER PATTERN



TEST YOUR MUSICAL I.Q. BY ANSWERING  
THE QUESTIONS OF DOCTOR DISC! YOU'LL  
SOON FIND OUT HOW YOU RATE, GATE!

## FAMOUS NAMES

Here are some famous names in show business along with other equally famous phrases and trade names associated with them. See if you can match up the right name with the right phrase. Put the number of the phrase next to the name to which you think it belongs.

- |                  |  |
|------------------|--|
| Mel Tormé        | 1. The Voice.                              |
| Louis Armstrong  | 2. The Velvet Fog.                         |
| Bing Crosby      | 3. The Sweetest Music This Side of Heaven. |
| Frank Sinatra    | 4. The Groaner.                            |
| Guy Lombardo     | 5. Satchmo.                                |
| Rosemary Clooney | 6. Pops.                                   |
| Paul Whiteman    | 7. The Come On-a My House Girl.            |
| Georgia Gibbs    | 8. The Kiss of Fire Girl.                  |

## RIGHT OR WRONG?

After each statement write down if you think it's true or false.

1. The Samba is a very recent dance
2. Jack Webb recorded "St. George and The Dragonet"
3. A torch singer sings hot jazz
4. Alfred Drake is a baritone
5. The Andrews Sisters are not sisters
6. Frank Sinatra is Julius La Rosa's cousin
7. Doris Day and Dennis Day are related
8. Eddie Fisher was born in Philadelphia
9. Benny Goodman was known as The King of Swing
10. W. C. Handy wrote "The St. Louis Blues"

## KNOW YOUR SONG WRITER

Get the right names of the composers of these songs, and you know your stuff.

1. Stardust
2. All The Things You Are
3. There's No Business Like Show Business
4. Tea For Two
5. So In Love
6. Some Enchanted Evening
7. Always
8. Embraceable You
9. The Desert Song
10. My Old Kentucky Home

## MYSTERY STAR

Who is he? He's a baritone and is married. He lives in Long Island. He has his own TV show and has made many hit records and movies. His style is free, easy and casual and he's been a strong influence on young singers. He's been chosen as one of the world's best-dressed men. He gave up singing with Ted Weems' orchestra to go back to his old trade. However, he came back to become one of the best known of all singers and his name is \_\_\_\_\_



## THE BIG TIME

Name the singers who popularized these bits.

1. Jezebel
2. Thinking Of You
3. Rags To Riches
4. Too Young To Tango.
5. No Other Love.
6. I Saw Mommy Kissing Santa Claus
7. My Guitar
8. The World Is Waiting For The Sunrise
9. Doggie In The Window
10. C'Est Si Bon

Give yourself one point for each correct answer. Then see how Doctor Disc rates you on the answers which appear at the bottom of the page entitled: "Now You Tell Us."

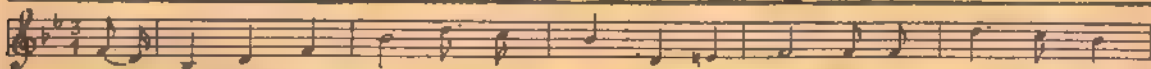


# OUR NATIONAL ANTHEM

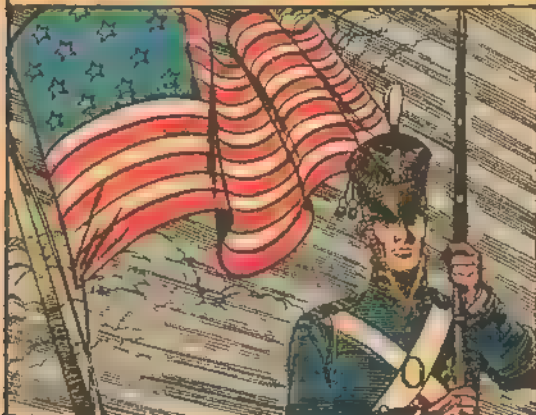
## the STAR SPANGLED BANNER



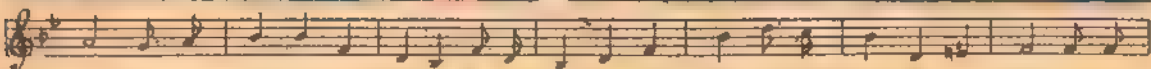
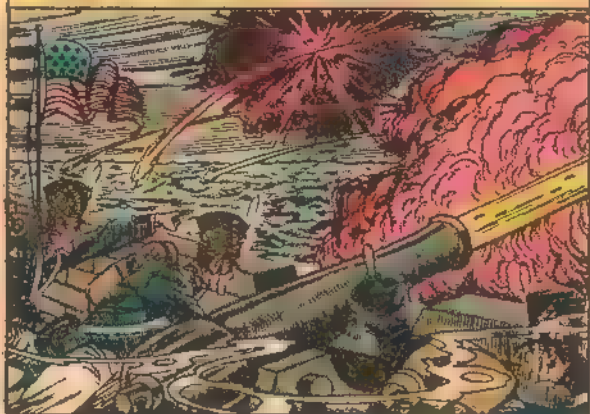
© 1905



OH SAY, CAN YOU SEE,  
BY THE DAWN'S EARLY LIGHT,  
WHAT SO PROUDLY WE HAILED  
AT THE TWILIGHT'S LAST GLEAMING?



WHOSE BROAD STRIPES AND BRIGHT STARS,  
THRU THE PERILOUS FIGHT,  
O'er THE RAMPARTS WE WATCHED,  
WERE SO GALLANTLY STREAMING?



AND THE ROCKETS' RED GLARE,  
THE BOMBS BURSTING IN AIR,  
GAVE PROOF THRU THE NIGHT  
THAT OUR FLAG WAS STILL THERE.



OH, SAY, DOES THAT STAR SPANGLED  
BANNER YET WAVE  
O'er THE LAND OF THE FREE  
AND THE HOME OF THE BRAVE!



ILLUSTRATED BY JOHN FORTY

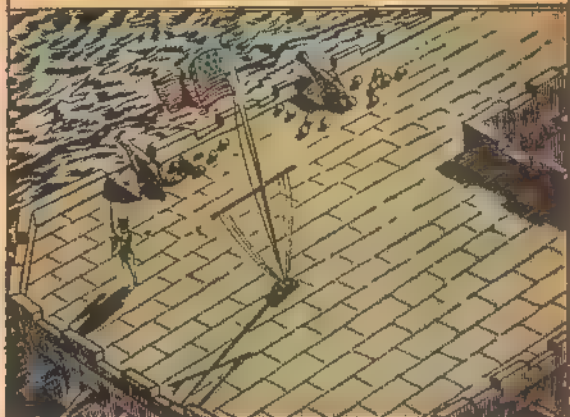




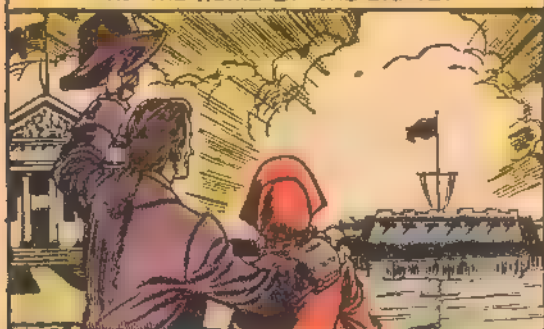
ON THE SHORE, DIMLY SEEN  
THRU THE MISTS OF THE DEEP,  
WHERE THE FOE'S HAUGHTY HOST  
IN DREAD SILENCE REPOSES,



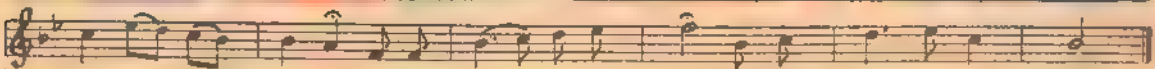
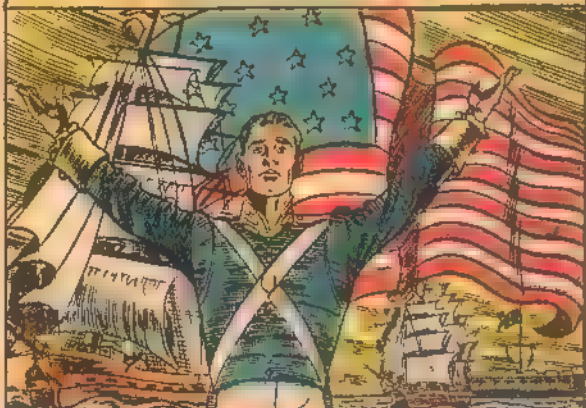
WHAT IS THAT WHICH THE BREEZE,  
O'ER THE TOWERING STEEP,  
AS IT FITFULLY BLOWS,  
HALF CONCEALS, HALF DISCLOSES?



NOW IT CATCHES THE GLEAM  
OF THE MORNING'S FIRST BEAM  
IN FULL GLORY REFLECTED  
NOW SHINES ON THE STREAM;  
'TIS THE STAR SPANGLED BANNER,  
OH, LONG MAY IT WAVE  
O'ER THE LAND OF THE FREE  
AND THE HOME OF THE BRAVE!



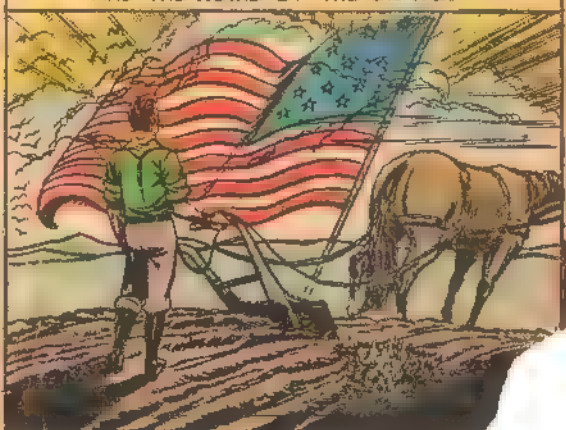
OH, THUS BE IT EVER  
WHEN FREE MEN SHALL STAND  
BETWEEN THEIR LOVED HOMES  
AND THE WAR'S DESOLATION!



BLEST WITH VICTORY AND PEACE,  
MAY THE HEAVEN-RESCUED LAND  
PRAISE THE POWER THAT HATH MADE  
AND PRESERVED US A NATION!  
THEN CONQUER WE MUST,  
WHEN OUR CAUSE IT IS JUST,  
AND THIS BE OUR MOTTO:  
"IN GOD IS OUR TRUST!"



AND THE STAR SPANGLED BANNER  
IN TRIUMPH SHALL WAVE  
O'ER THE LAND OF THE FREE  
AND THE HOME OF THE BRAVE!





## DOWN IN THE VALLEY

Down in the valley,  
The valley so low,  
Hang your head over,  
Hear the wind blow.

Hear the wind blow, dear,  
Hear the wind blow,  
Hang your head over,  
Hear the wind blow.

Roses love sunshine,  
Violets love dew,  
Angels in heaven  
Know I love you.



## MONEY IS THE MEAT IN THE COCONUT

Oh, money is the meat in the coconut,  
Oh, money is the milk in the jug;  
When you got plenty money  
You feel very funny,  
You're happy as a bug in a rug.



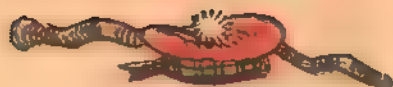
## BEAUTIFUL DREAMER

Beautiful dreamer, wake unto me,  
Starlight and dewdrops are waiting for thee,  
Sounds of the rude world, heard in the day,  
Lulled by the moonlight have all passed away.  
Beautiful dreamer, Queen of my song,  
List while I woo thee, with soft melody;  
Gone are the cares of life's busy throng.  
Beautiful dreamer, awake unto me!  
Beautiful dreamer, awake unto me!



## HALLELUJAH, I'M A BUM!

Hallelujah, I'm a bum,  
Hallelujah, bum' again.  
Hallelujah, give us a handout  
To revive us once again.



## LOCH LOMOND

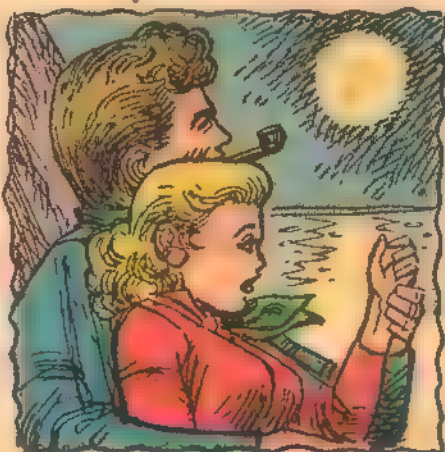
By yon bonnie banks,  
And by yon bonnie braes,  
Where the sun shines bright on Loch Lomond,  
Where me and my true love will never meet again,  
On the bonnie, bonnie banks of Loch Lomond.

Oh! You take the high road  
And I'll take the low road,  
And I'll be in Scotland a-fore ye;  
But me and my true love  
Will never meet again  
On the bonnie, bonnie banks of Loch Lomond.



## BLACK EYES

Oh, black eyes I love,  
Black as night above,  
In these eyes I see,  
Magic just for me,  
How I love you so,  
Never let me go,  
Oh, black eyes divine,  
Let me make you mine.



## LOVELY YOU

There's no one, but no one for me.  
There is no star, near or far, for me.  
Violins play their strings soft and blue,  
But I don't care, I'm seeking everywhere  
For Lovely You.  
You make the stars shine bright.  
You change the day to lovely night,  
My Lovely You.  
There's only one, but only one for me,  
There is a star, a shining star for me  
Violins play their strings soft and blue  
And now I care, I've found you there,  
My Lovely You.

(By special permission)







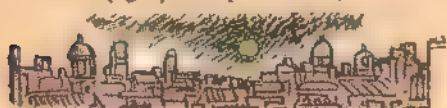
### BUFFALO GALS

Buffalo gals, won't you come out tonight,  
Come out tonight, come out tonight?  
Buffalo gals, won't you come out tonight,  
And dance by the light of the moon?  
I danced with the girl with a hole in her  
stocking,  
And her heel kept a-rocking  
And her toe kept a-knocking,  
I danced with the girl with the hole in  
her stocking,  
And we danced by the light of the moon.



### YOUR HAND IN MINE

Your hand in mine  
Your lips divine  
They bring me ecstasy.  
Your gentle smile  
Makes life worth while  
You're the girl (boy) for me.  
Your shining eyes  
Your sweet surprise  
Whenever we embrace.  
But best of all  
When I recall  
That you are mine always.  
(by special permission)



### SANTA LUCIA

Now 'neath the silv'ry moon  
Ocean is glowing.  
Our hearts now beat in tune  
While winds are blowing.  
Hark how the sailor's cry  
Joyously echoes nigh;  
Santa Lucia,  
Santa Lucia.



### COMIN' THROUGH THE RYE

If a body meet a body  
Comin' through the rye,  
If a body kiss a body,  
Need a body cry?  
Every lassie has her laddie,  
None, they say, have I.  
Yet all the lads they smile at me,  
When comin' through the rye.



### TURKEY IN THE STRAW

As I was a-goin' on down the road,  
With a tired team and a heavy load,  
I cracked my whip and the leader  
sprung;  
I says day-day to the wagon tongue.  
Turkey in the straw. (Whistle)  
Turkey in the hay. (Whistle)  
Roll 'em up and twist 'em up a high  
tuck-a-haw,  
And hit 'em up a tune called Turkey in  
the Straw.



### ON TOP OF OLD SMOKEY

On top of Old Smokey,  
All covered with snow,  
I lost my true lover,  
Come a-courtin' too slow.

A-courtin's a pleasure,  
But parting is grief,  
And a false hearted lover  
Is worse than a thief.

For a thief, he will rob you,  
And take what you have,  
But a false hearted lover  
Will send you to your grave.

She'll hug you and kiss you,  
And tell you more lies  
Than the cross ties on the railroad,  
Or the stars in the skies.

On top of Old Smokey,  
All covered with snow,  
I lost my true lover,  
Come a-courtin' too slow.

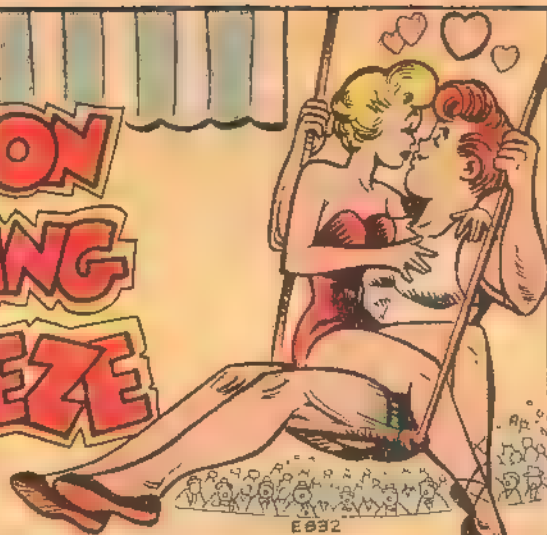


### THE CAISSONS GO ROLLING ALONG

Over hill, over dale,  
We have hit the dusty trail,  
And the caissons go rolling along.  
In and out hear them shout  
"Countermarch and right about!"  
While the caissons go rolling along.  
Then it's Hi! Hi! Hee!  
For the Field Artillery,  
Sound off your numbers loud and strong;  
One! Two! Then it's here we go,  
And you will always know  
That the caissons go rolling along.



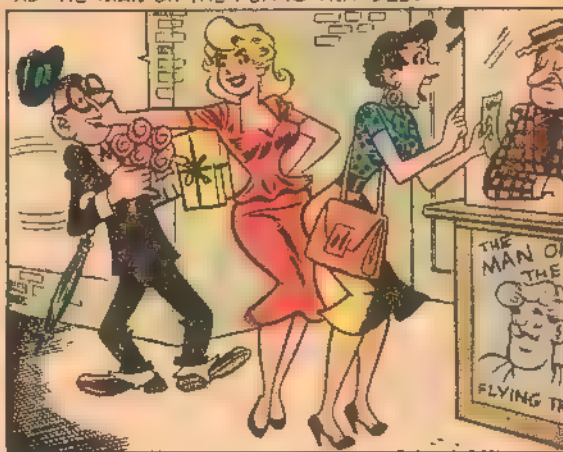
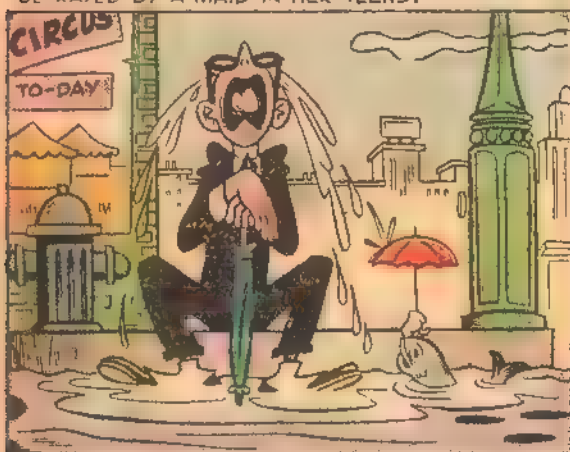
# THE MAN ON THE FLYING TRAPEZE



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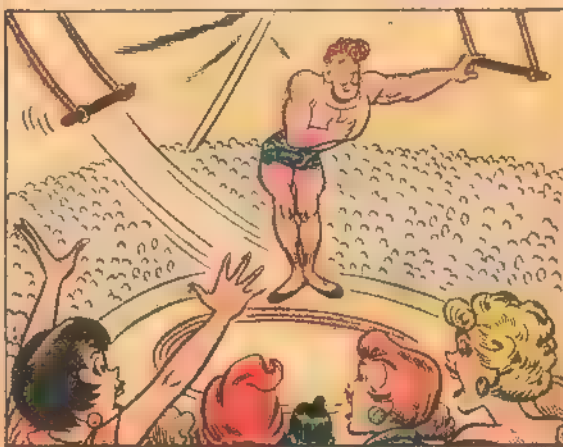
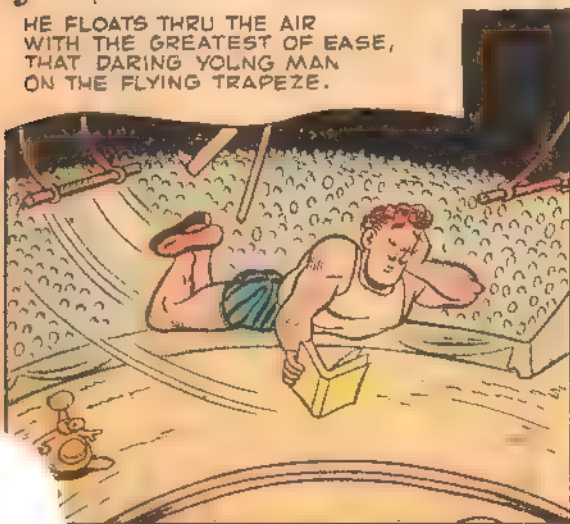
ONCE I WAS HAPPY, BUT NOW I'M FORLORN  
LIKE AN OLD SWEATER, ALL TATTERED AND TORN,  
LEFT IN THIS SAD WORLD TO WEEP AND TO MOURN  
BETRAYED BY A MAID IN HER TEENS.

OH, THE GIRL THAT I LOVED WAS SO HANDSOME  
I TRIED ALL I COULD HER TO PLEASE,  
BUT NO ONE COULD THRILL HER A QUARTER AS WELL  
AS THE MAN ON THE FLYING TRAPEZE.



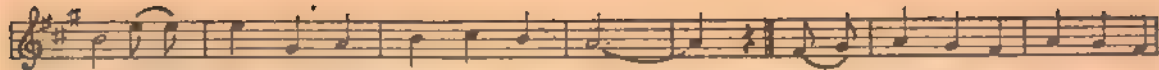
HE FLOATS THRU THE AIR  
WITH THE GREATEST OF EASE,  
THAT DARING YOUNG MAN  
ON THE FLYING TRAPEZE.

HIS ACTIONS SO GRACEFUL  
ALL THE LADIES HE'D PLEASE,  
AND MY LOVE HE HAS STOLEN AWAY.



ILLUSTRATED BY DAN DE CARLO

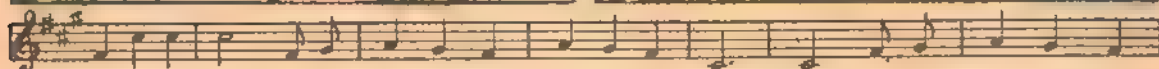




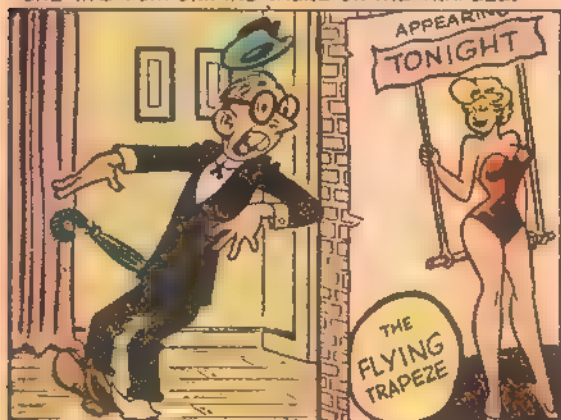
ONE NIGHT WHEN I HAPPENED TO CALL AT HER HOME  
I THERE FOUND HER UNHAPPY PARENTS ALONE,  
I ASKED FOR THEIR DAUGHTER, THEY LET OUT A GROAN  
BECAUSE MY LOVE HAD RUN AWAY.



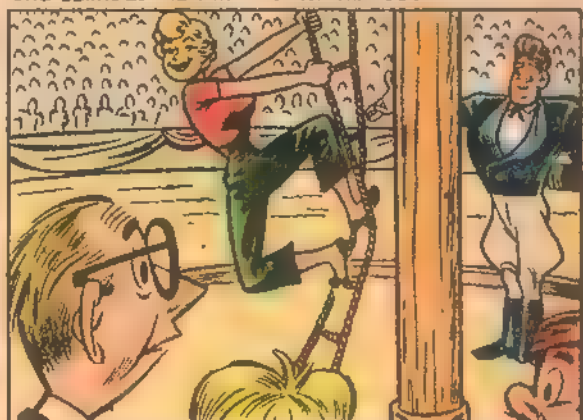
HE RAPPED ON HER WINDOW IN THE SILENCE OF NIGHT  
AND LOWERED HER DOWN WITH GREAT EASE.  
IT WAS A CINCH FOR A MAN OF HIS MIGHT  
WITH THE HELP OF HIS TRUSTY TRAPEZE.



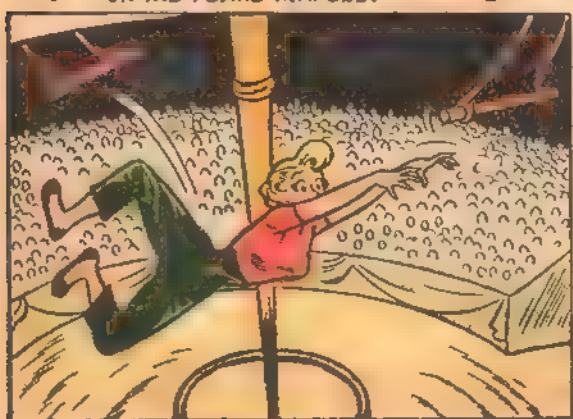
MANY WEEKS LATER, TO MY GREAT SURPRISE  
A STARTLING WHITE POSTER GREETED MY EYES,  
THE WORDS THAT I SAW I KNEW WERE NO LIES  
SHE WAS PERFORMING THERE ON THE TRAPEZE.



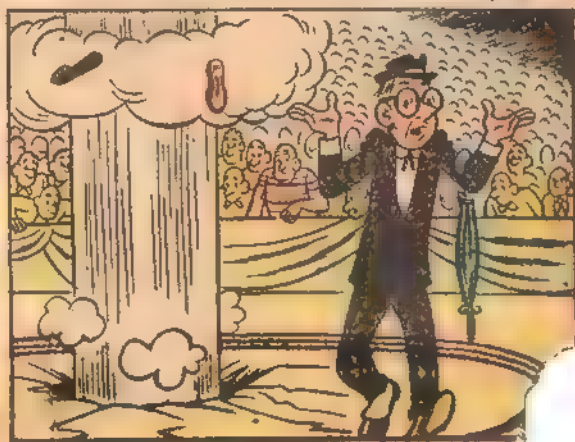
HE HAD TAUGHT HER GYMNASTICS, ADORNED HER IN TIGHTS  
WHILE HE LIVED A LIFE FILLED WITH EASE,  
THERE UNDER THE BIG TOP IN THE GLARE OF THE LIGHTS  
SHE CLIMBED HER WAY TO THE TRAPEZE.



SHE FLOATS THRU THE AIR  
WITH THE GREATEST OF EASE,  
JUST LIKE A MAN  
ON THE FLYING TRAPEZE.



SHE RISKS HER LIFE  
WHILE HE SHOOTS THE BREEZE,  
AND SO IT'S FAREWELL TO MY LOVE!



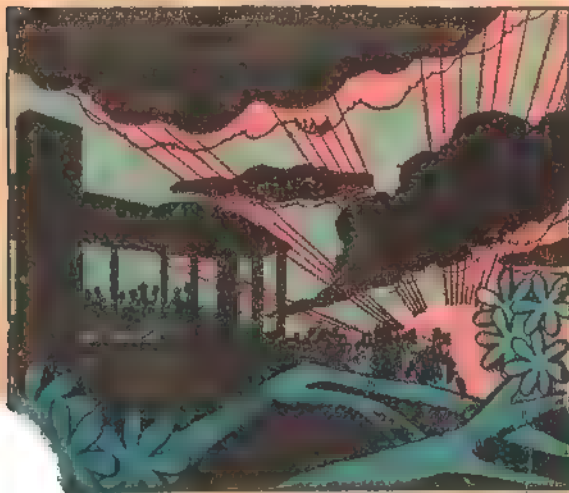


# AFTER THE BALL!

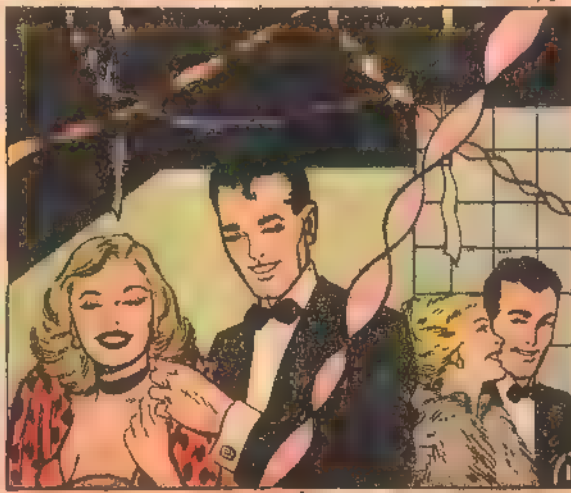
AFTER THE BALL IS OVER,



AFTER THE BREAK OF DAY,



AFTER THE DANCERS' LEAVING,



ILLUSTRATED BY VINCENT COLLETTA





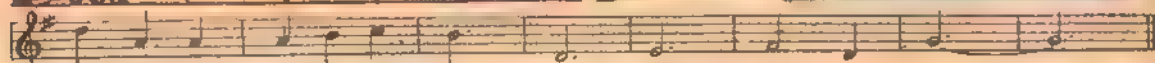
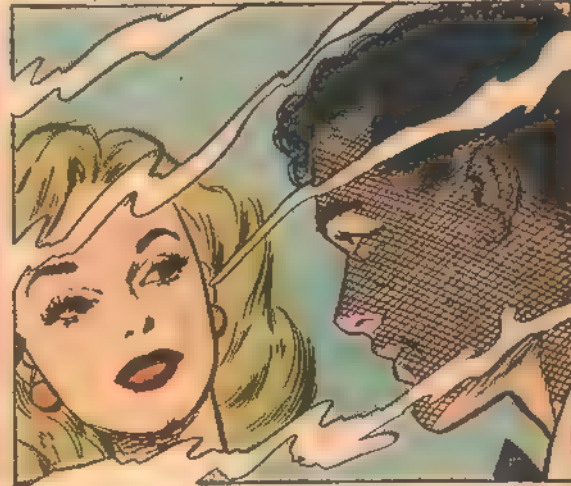
AFTER YOU'VE GONE AWAY;

MANY A HEART IS SIGHING,

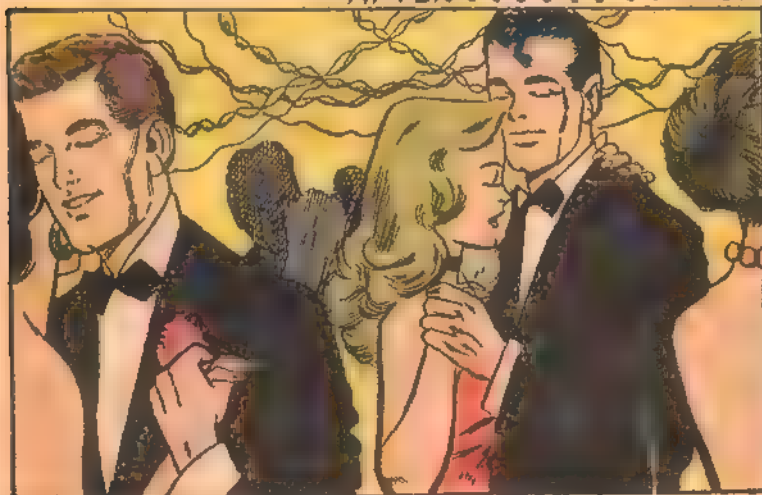


IF YOU COULD KNOW THEM ALL;

MANY A HOPE IS DYING,



AFTER . . . . . THE BALL!





# ABDULLAH BULBUL AMIR



THE SONS OF THE PROPHET WERE BRAVE MEN AND BOLD,  
AND QUITE UNACCUSTOMED TO FEAR.  
BUT THE BRAVEST OF ALL WAS A MAN, I'VE BEEN TOLD,  
NAMED ABDULLAH BULBUL AMIR.

THERE ARE LOTS OF BRAVE HEROES, TOO MANY TO NAME,  
WHO WOULD LAY DOWN THEIR LIVES FOR THE CZAR.  
BUT THE MIGHTIEST ONE IN ALL KINGDOM CAME  
WAS IVAN SKIVINSKY SKIVAR.



THIS GREAT COSSACK WARRIOR, WHEN DAY WAS DONE,  
WOULD WALK THRU THE STREETS WITH A SNEER.  
BUT ONE TIME WHEN WALKING, HE HAPPENED TO RUN  
INTO ABDULLAH BULBUL AMIR.

"YOUNG MAN," SAID THE TURK, "YOU MUST BE A JERK  
WHO IS EAGER TO END HIS CAREER.  
I'M SORRY FOR YOU, 'CAUSE YOU'VE DARED BUMP INTO  
ABDULLAH BULBUL AMIR."





"RUSSIAN, BEWARE, AND SAY A FAST PRAYER.  
SHOUT YOUR FAREWELLS TO THE CZAR.  
MY BLADE IS SO SHARP, YOU'LL BE PLAYING A HARP,  
OH, IVAN SKIVINSKY SKIVAR."



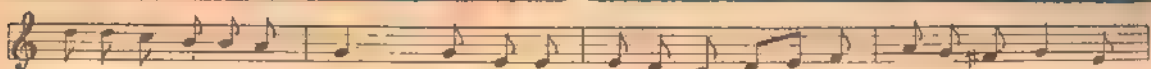
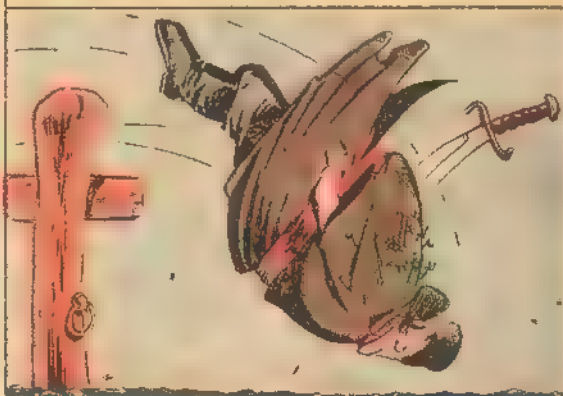
ABDULLAH ROARED AS HE CHARGED WITH HIS SWORD.  
HE KNEW NOT THE MEANING OF FEAR.  
BUT IVAN STOOD FAST AS HE LOOKED HIS LAST  
AT ABDULLAH BULBUL AMIR.



THE NOISE OF THE FIGHT WOKE THE SULTAN THAT NIGHT,  
SO HE CAME BY, HIS SOLDIER TO CHEER.  
HE LOOKED ALL AROUND, TILL HE FINALLY FOUND  
THE BODY OF BULBUL AMIR.



THOUGH 'T WAS HARD TO BELIEVE, BULBUL LOOKED LIKE A SIEVE  
WHEN A LOUD SPLASH WAS HEARD FROM AFAR,  
AS WITH BULBUL'S SWORD, WENT TO HIS REWARD  
IVAN SKIVINSKY SKIVAR.



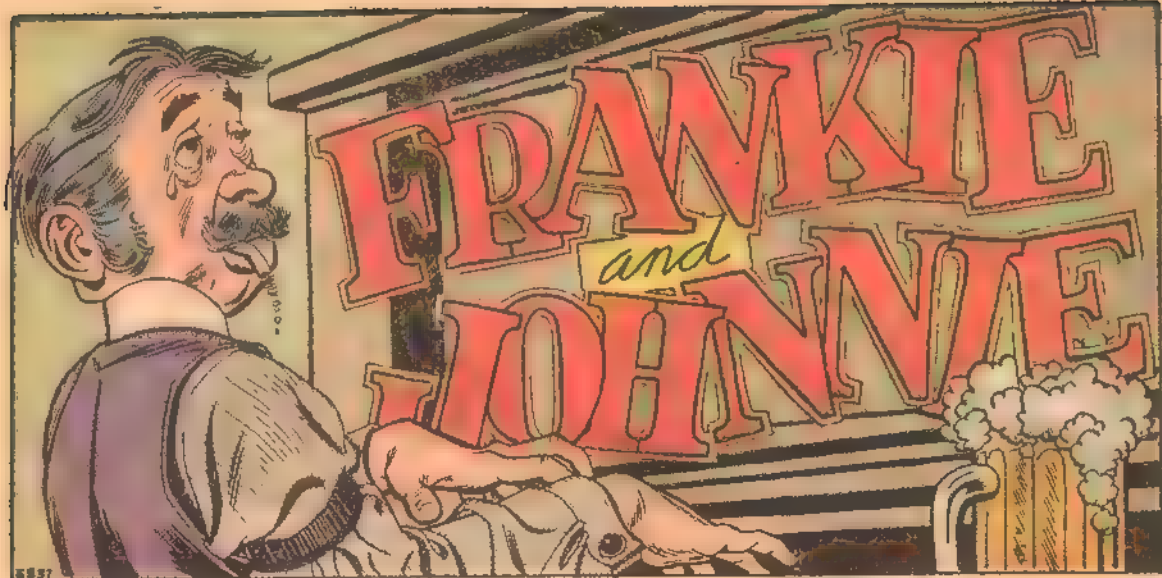
STRANGER, I PRAY, IF YOU TRAVEL SOME DAY  
TO A TOMB THAT IS FAR EAST OF HERE,  
IT'S THE PLACE WHERE THEY FOUGHT,  
SO THINK A KIND THOUGHT  
FOR ABDULLAH BULBUL AMIR.



SOMEWHERE IN A ROOM, IN SIBERIAN GLOOM,  
LIES A MAIDEN WHO WEEPS 'NEATH A STAR.  
SHE WEEPS MOURNFUL TEARS, BECAUSE IT APPEARS  
SHE WAS WED TO SKIVINSKY SKIVAR.







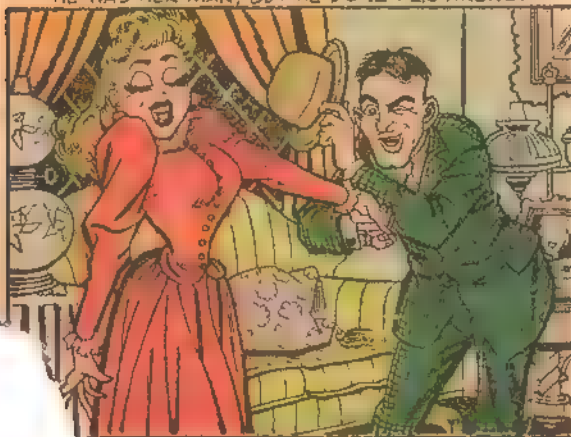
FRANKIE AND JOHNNIE WERE SWEETHEARTS,  
LORDY! THEY WERE SO IN LOVE!  
THEY SWORE THEY'D BE TRUE FOREVER  
JUST LIKE THE STARS ABOVE!  
HE WAS HER MAN, BUT HE DONE HER WRONG!

FRANKIE AND JOHNNIE WENT STROLLING  
JOHNNIE DRESSED UP LIKE A DUDE  
FRANKIE SHE SMILED AND WHISPERED  
"JOHNNIE, YOU LOOK SO DURN CUTE!"  
HE WAS HER MAN, BUT HE DONE HER WRONG!



JOHNNIE SAID, "I'VE GOT TO GO NOW  
BUT I'LL BE BACK IN A FLASH  
YOU MUST WAIT FOR ME, FRANKIE,  
AND LEND ME A COUPLE BUCKS CASH!"  
HE WAS HER MAN, BUT HE DONE HER WRONG.

FRANKIE GOT TIRED OF WAITIN'  
DASHED OUT FOR A BREATH OF FRESH AIR  
RAN TO THE SALOON ON THE CORNER  
ASKED IF JOHNNIE HAD BEEN SEEN IN THERE  
HE WAS HER MAN, BUT HE DONE HER WRONG!



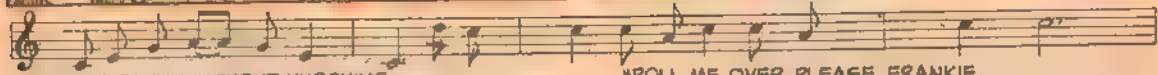
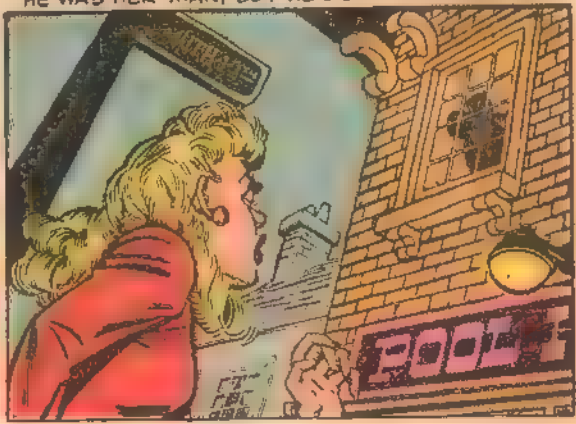




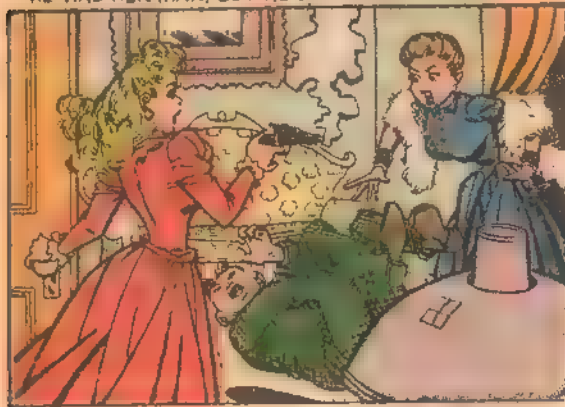
THE BARKEEP HE THUNK FOR A MINUTE  
 HATED TO LOOK IN HER EYE  
 THEN HE CONFESSED THAT HER JOHNNIE  
 HAD GONE OFF WITH BLONDE NELLIE BLY  
 HE WAS FRANKIE'S MAN BUT HE DONE HER WRONG.



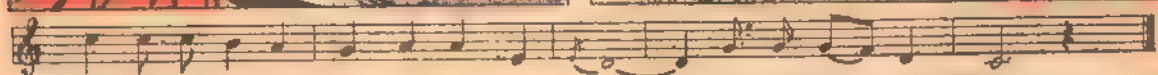
FRANKIE SHE RAN DOWN THE AVENUE  
 FRANKIE SHE RAN DOWN THE STREET  
 LOOKED UP AT A SECOND FLOOR WINDOW  
 AND A HEARTBREAKING SIGHT SHE DID SEE  
 HE WAS HER MAN, BUT HE DONE HER WRONG.



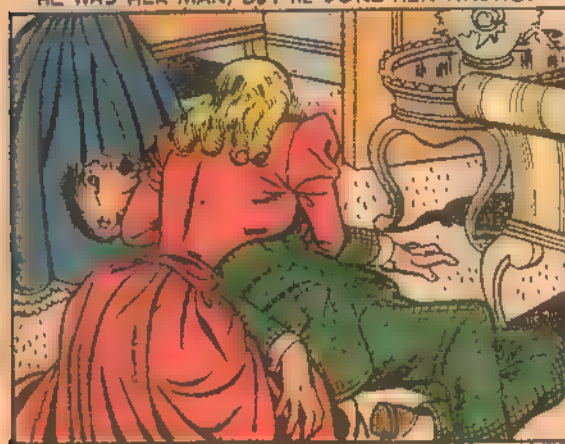
FRANKIE RAN IN WITHOUT KNOCKING  
 HOLDING A PISTOL SO TIGHT  
 SHE FIRED AT JOHNNIE AND HIT 'IM  
 THOUGH TEARDROPS KEPT BLURRING HER SIGHT  
 HE WAS HER MAN, BUT HE DONE HER WRONG



"ROLL ME OVER PLEASE, FRANKIE,  
 BUT DO IT GENTLE AND SLOW  
 ROLL ME OVER PLEASE, FRANKIE,  
 THESE BULLETS ARE HURTIN' ME SO  
 I WAS YOUR MAN, BUT I DONE YOU WRONG."



FRANKIE KNELT DOWN BY HER JOHNNIE  
 HUGGIN' HER ARMS 'ROUND HIS HEAD  
 BUT WHILE SHE WAS CRYING AND WEEPIN'  
 POOR JOHNNIE WAS LYING THERE DEAD  
 HE WAS HER MAN, BUT HE DONE HER WRONG.



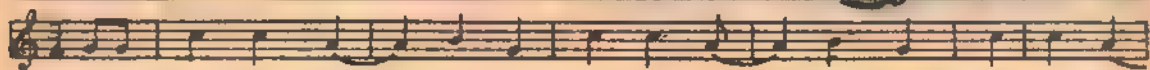
THIS LEGEND GOT NO EASY LESSON  
 THIS LEGEND NO MORAL TO SHOW  
 'CAUSE WHEN YOU TALK ABOUT MEN FOLK  
 HOW IS A POOR GAL TO KNOW?  
 HE WAS HER MAN, AND HE DONE HER WRONG.



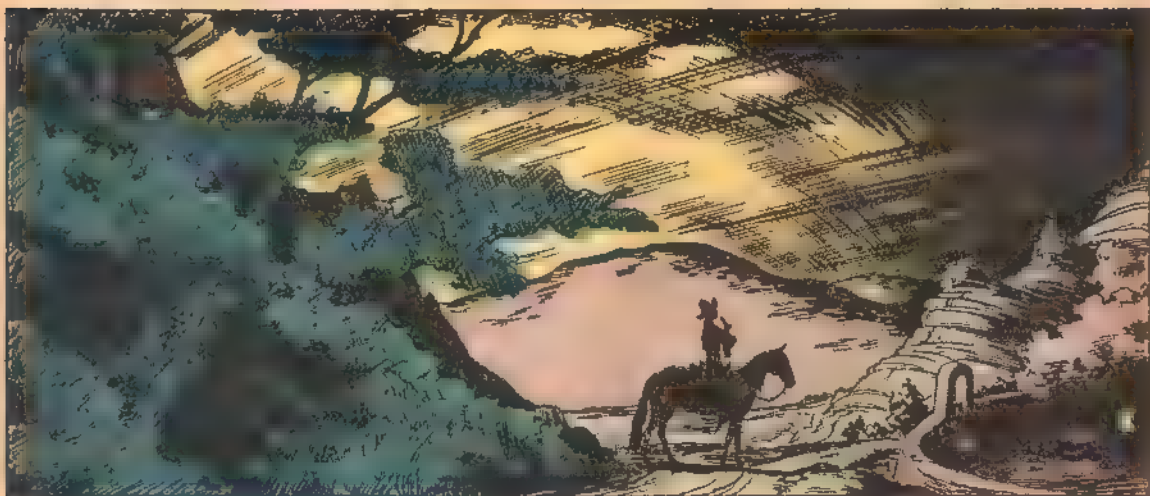


# CIELITO LINDO

#901



CIELITO LINDO, I WAIT 'NEATH THE STARS, IN THE HUSH OF TWILIGHT,



MY HEART IS LONGING TO BEHOLD

YOUR SHINING EYES SO BRIGHT.



BY SPECIAL PERMISSION  
OF THE HARTMAN FOUNDATION



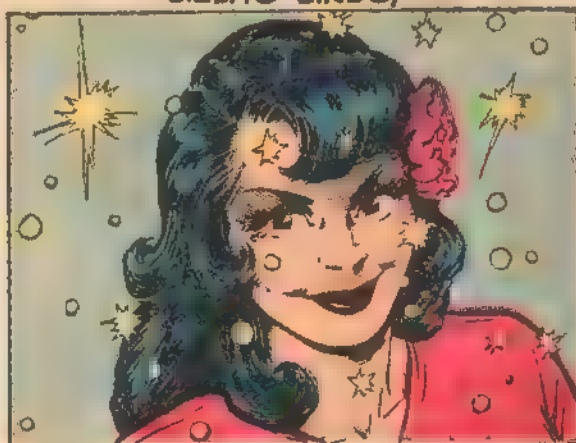
AY AY AY AY, SWEETHEART, HAVE NO  
SORROW,

FOR I WILL BRING YOU SONGS OF LOVE,



IF YOUR LIPS I COULD BORROW.

WHEN YOU SMILE AT ME, IT'S HEAVENLY,  
CIELITO LINDO,



YOU GO TO MY HEAD LIKE WINE. KISS ME FOREVER, CIELITO LINDO,  
SWEAR YOU'LL BE MINE.







# Now You Tell Us...

**Hi, Friends!**

WE SINCERELY HOPE YOU LIKE OUR FIRST ISSUE OF "WORLD'S GREATEST SONGS."

WE'VE TRIED TO INCLUDE EVERYTHING YOU'D WANT TO READ IN A MAGAZINE OF THIS TYPE, BUT CAREFUL THOUGH WE WERE, WE PROBABLY SLIPPED UP SOMEWHERE!

AND NOW, THAT'S WHERE YOU COME IN! WHY DON'T YOU WRITE AND TELL US WHAT YOU LIKE AND DON'T LIKE ABOUT "WORLD'S GREATEST SONGS"?



OF COURSE WE'LL PRINT THE MOST INTERESTING LETTERS. ADDRESS ALL YOUR CORRESPONDENCE TO:

STAN LEE,  
EDITOR,  
WORLD'S GREATEST  
SONGS  
270 PARK AVE.  
NEW YORK 17, N.Y.

SEE YOU NEXT ISSUE!

## ANSWER TO DOCTOR DISC'S MUSICAL QUIZ

### FAMOUS NAMES

### NOT DE WONG!

### KNOW YOUR SONG WRITERS

### SO FINE

### MUSICIAN SPAN



# STOP PAYING 89c EACH FOR SONG PARADE RECORDS!

## NEW "Closer Grooved" 78 R.P.M. RECORDS THIS WEEK'S 18 SONG PARADE HITS

with **DEAN MARTIN** and OTHERS

### FOR 17c EACH! COMPLETE SET OF 18 FOR \$2.98



**DEAN MARTIN**  
of the Dean Martin-Jerry Lewis team brings you the Song Parade Hits for only 17c each song.

### Now! 6 Complete Hits on 1 Standard Speed Record

STARRING DEAN MARTIN of the DEAN MARTIN-JERRY LEWIS TEAM and JEFF CLARK, formerly of the LUCKY STRIKE HIT PARADE. ARLENE JAMES of NBC-TV and ED SULLIVAN'S TOAST OF THE TOWN.



NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record runs over 10,000 inches of groove on each side. You get 3 complete hits on each side.



**12 SQUARE DANCE SONGS AND GIFT BOOK "SQUARE DANCING FOR YOUNG AND OLD"**

The 12 square dances are recorded on two standard speed records — 3 on a side. Play on all standard speed 78 RPM record players. Six songs have calls: you hear the calls. The other six are top square dance music. 12 square dances on two records. Play on all 78 RPM speed 10-inch records. The "Square Dancing For Young and Old" book is easy to follow — simplified lessons, with illustrations. You'll get more than \$3.00 worth of fun from the book alone. You get the 12 square dances plus the square dancing book for only \$2.98. Also available on 45 RPM.

### HILL BILLY OFFER

You get 18 Hill Billy songs that are sweeping the country and grooved three on each side of standard 10-inch records. Play on all standard record players or phonographs. Rush your order now for all 18 for a saving of \$14.04. Get all 18 of the LATEST most Popular Hill Billy Songs! All 18 Hill Billy Hits for only \$2.98. Rush Your order Now! players. Recorded by Ray Williams and others. Available on 78 RPM or 45's.

**AMAZING NEW RECORDING PROCESS** puts Grooves closer together. You get 10,000 inches of groove on 1 ten-inch record! You get 3 Song Parade Hits on each side — Recorded by the famous Jeff Clark, formerly of the Lucky Strike Hit Parade and others — 3 complete newest Song Parade Hits on each side! You save \$13.04. You pay only 17c a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record.

**YOU GET THE TOP RECORD HIT SONGS IN THE COUNTRY.** Songs voted most popular all over the nation this week and you don't get just one hit on one side of a record and an unknown song on the other — you get 3 complete hits on EACH side. You get 6 complete Hits on each 10-inch record. You don't pay 89c for each hit — or \$16.02 for 18 Hits — You pay only 17c a song — only \$2.98 for all 18 hits — You save over \$13.00. You can have 78 RPM or 45 RPM records.



### BILL LAWRENCE

formerly of the Arthur Godfrey Show brings you the Collector's Item Hits for only 17c each on 78 RPM records only!

**SNOOKY LANSON** of the Lucky Strike Hit Parade brings you the Collector's Item Record Hits for only 17c each on 78 RPM records.

### SONG PARADE HITS BY DEAN MARTIN AND OTHERS FOR ONLY \$2.98

1. Secret Love
2. Mike Love to Me
3. Till We Two Are One
4. From the Vine Come the Grapes
5. Till Then
6. Somebody Bad Stole My Wedding Bell
7. Dark Town Strutters Ball
8. Wanted
9. The Book
10. Stranger in Paradise
11. That's Amore
12. Eh, Compari
13. Changing Partners
14. Ricochet
15. Oh, Mein Papa
16. Welcoming My Baby Back Home
17. Heart of My Heart
18. Rags to Riches

### 18 HILL BILLY SONGS—ONLY \$2.98

1. I Slowly
2. You All Gonna
3. I Really Don't Want
4. Release Me
5. Delighted to See You
6. You Better Not Get This
7. Simba
8. There Stands the Glass
9. Satisfaction Guaranteed
10. I Forget More Than
11. You'll Ever Know
12. I'm Walkin' the Dog
13. When Mexican Joe
14. Make Me Be the One
15. Let Me Be the One
16. Mama, Come Get Your Baby Boy
17. It's Been So Long
18. Tain't None

### 18 COUNTRY HYMNS—ONLY \$2.98

1. Glory Land March
2. Man of Galilee
3. We're Born to Heaven
4. If We Ever Meet Again
5. Country Church
6. Someone to Care
7. Mansion Over the Hills
8. I Can't Help Wining
9. Others Do
10. I'm Using My Bible
11. I Know Who's Calling
12. The Great Mighty Way
13. Partner Along
14. Someone to Care
15. Too Much Sinning
16. Supper in the Wilderness
17. From the Manager to the Cross
18. Peace in the Valley

### 18 MAMBO SONGS—ONLY \$2.98

- By Tito Puente, Joe Loco & Tito Rodriguez
1. Aprilia El Pollo
  2. Tito Puente
  3. No Cuentas Conmigo
  4. Tito Rodriguez
  5. Mambo (Tito Puente)
  6. El Camperero (Tito Rodriguez)
  7. Tu Plazo (Joe Loco)
  8. Sanguinillo (Tito Puente)
  9. Ezy (Tito Puente)
  10. El Mambo Hop
  11. Yumbamba (Joe Loco)
  12. El Nuevo Mambo (Tito Puente)
  13. Quiero Me Me (Tito Puente)
  14. Me Cae Caramelo (Joe Loco)
  15. Quilo El Son Ben
  16. Mambo Nueva York
  17. El Mambo (Tito Rodriguez)
  18. Churrosapi (Tito Rodriguez)
  19. Sane Sane Ruman (Joe Loco)
  20. Solos Tu Y Yo (Tito Puente)
  21. En Bolandran (Tito Rodriguez)

### 46 CHILDREN'S SONGS—\$2.98

1. Twinkle, Twinkle
2. Mary Had a Little Lamb
3. Day to My Day
4. Little Lucy
5. Little Lucy
6. Jack & Jill
7. Hare Hare
8. Hare Hare
9. Hare Hare
10. Hare Hare
11. Hare Hare
12. Hare Hare
13. Hare Hare
14. Hare Hare
15. Hare Hare
16. Hare Hare
17. Hare Hare
18. Hare Hare
19. Hare Hare
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22. Hare Hare
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35. Hare Hare
36. Hare Hare
37. Hare Hare
38. Hare Hare
39. Hare Hare
40. Hare Hare
41. Hare Hare
42. Hare Hare
43. Hare Hare
44. Hare Hare
45. Hare Hare
46. Hare Hare

### MAIL NO-RISK COUPON TODAY!

SONG PARADE CO., Dept. 387  
318 Market St., Newark, New Jersey

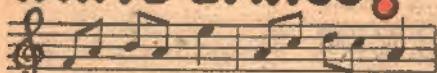
- ☐ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 6 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90c by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied.
- ☐ Send 78 RPM speed. ☐ Send 45 RPM speed.
- ☐ I enclose \$2.98. Send the 18 Hill Billy Songs on Records.
- ☐ I enclose \$2.98. Send the 18 Country Hymns on Records.
- ☐ I enclose \$2.98. Send the 18 Mambo Songs on Records.
- ☐ I enclose \$2.98. Send the 46 Children's Songs.
- ☐ I enclose \$2.98. Send the 12 Square Dances and Book.
- ☐ I enclose \$2.98. Send the 18 Collector's Songs in 78 RPM Speed.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

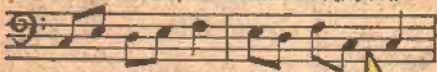
☐ I enclose \$16.98. Send any 6 Sets indicated or All 6 Sets.



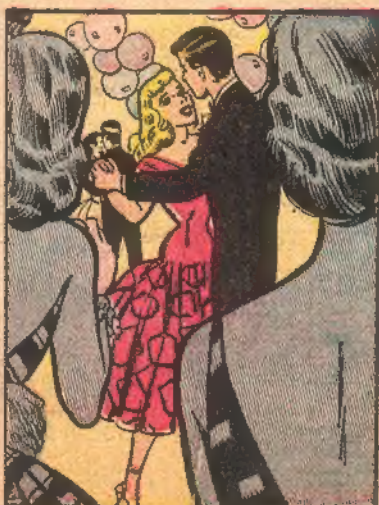
# CAN YOU? WRITE LYRICS?



IN THE BELIEF THAT MANY UNDISCOVERED LYRIC WRITERS ARE AMONG OUR READERS, "WORLD'S GREATEST SONGS," WILL PAY \$10.00 TO THE AUTHOR OF THE BEST LYRICS TO SUIT THE ILLUSTRATIONS ON THIS PAGE! WRITE YOUR SET OF LYRICS ON A SEPARATE SHEET OF PAPER AND MAIL THEM, BEFORE AUGUST 1ST, 1954, TO STAN LEE, EDITOR, "WORLD'S GREATEST SONGS," 270 PARK AVENUE, NEW YORK CITY (17) N.Y.



REMEMBER, YOUR LYRICS  
MUST BE BASED ON THESE  
ILLUSTRATIONS...





# She Once Had THIN LEGS!

"Now I have Fuller Calves, Shapely Thighs, Hips and Ankles."

Writes Miss R. U., Cleveland, Ohio

THE most encouraging news for women with thin, under-developed legs has just been revealed by Henry Milchstein, Ph.D. If your thin legs are due to normal causes and you haven't any disease or pathological condition, you should try to attain the strong alluring shapely legs you've always wanted. This well-known physiotherapist, who was President of the Metropolitan School of Physiotherapy and is a member of the New York State Society of Physiotherapists, has an enviable record of helping lovely stage and screen actresses as well as women like yourself to mold beautiful legs. Over a period of 32 years, he has used an amazingly natural method which is unsurpassed by anything we have ever seen.

## ORDINARY METHODS FOUND TO HELP LITTLE IN FILLING OUT THIN LEGS

Many women engaged in improper strenuous exercises and calisthenics used up a lot of time and energy but it did next to nothing for rounding out skinny legs.

Other women actually tried weight gaining diets to improve skinny legs. The legs generally gain far less, if anything, in proportion than the rest of the body. Also, adding baby fat to the legs does not necessarily result in the seductive, shapely curves which men admire and which look so appealing in anything you wear.

## IN MANY CASES DOCTORS ADVISE USE OF THIS TECHNIQUE

This Progressive Scientific Method for developing skinny legs is based on the knowledge and experience of the medical profession, physiotherapists and famous body building experts throughout the world.

The wonderful, scientific method is intended to stimulate the tissues and muscle structure of the legs and encourage their development to normally rounded natural contours. When blood circulation is properly stimulated to the point where it helps nourish those lazy tissues, it also tends to tone the skin with a vibrant glow. When each section of the leg has its proper normal shape, the hips possess seductive, feminine curves which men admire, the thighs are superbly rounded, knees are daintily shaped without knobby, bony appearance, the calves fill out with soft curves, and even the ankles are pretty and appealing. Remember, the muscular structure of a woman's leg is basically different from a man's. So that when your legs develop, you only add graceful feminine curves.

## "ALL-AROUND GLAMOUR LEGS" HELP WOMEN IN EVERYTHING THEY DO

Most figure experts agree that poor legs spoil an otherwise shapely figure . . . while nicely rounded limbs add an appearance of overall beauty. Because the legs are the one part of the body which always shows, glamorous legs help you look better in any clothes you wear — dresses, skirts, sports and play clothes, bathing suits, etc. They make you a more desirable dance partner and help you do the latest steps more gracefully. Well-formed legs help you in all sports; they enable you to swim, skate, bowl, play tennis, etc., with more ease and better form. They help you walk and stand with ease, with the posture which always wins admiration.

They give you more energy for work and play, help lessen fatigue, especially when your job or housework keeps you on your feet.

## WRITTEN ABOUT IN LEADING HEALTH MAGAZINE

## SEE HOW THIS TECHNIQUE HELPED JUST A FEW OF THE MANY OTHERS!



"... has done wonders for me in developing my thighs, calves, etc. . . my husband and friends can see the progress I've made."

— Mrs. E. D., Hillsdale, Ohio



"I have completed your Scientific Home Leg Course which done wonders for me."

— Mrs. J. E., Owosso, Mich.

HEALTH CULTURE asked this authority on legs to write a series of articles on the fundamentals of this method. This magazine rightly believed that their readers should know about this wonderful technique. Many other leading magazines and newspapers have written about the priceless advantages of correct leg development.

## TESTED AND PROVEN METHODS REQUIRE ONLY 15 PLEASANT MINUTES A DAY!

This amazing method has been used by beautiful stage and screen stars, professional models and women in every walk of life. Thousands have gladly paid high fees for personal instruction here in New York City. Now this famous expert makes it possible for any woman to try his method, requiring only 15 minutes a day, right in the comfort and privacy of her own home at a tiny fraction of this cost.

You get the complete, easy, step-by-step illustrated SCIENTIFIC LEG DEVELOPMENT TECHNIQUE with simple instructions for under-developed hips, thighs, knees, calves; ankles; gaining stronger legs; improving skin tone and circulation in legs; normal causes of skinny legs; plus measurement chart for each section of leg according to height and weight; also, how leg development may improve general health. Mail Coupon TO DAY!



## ↑ BEFORE

Miss R. U. had scrawny legs, was self-conscious, and the boys never gave her a second glance.

## AFTER

Look at the shapely curves of her legs now! She writes that she couldn't believe the difference herself.



From the Very FIRST DAY You may feel the stimulating effects of this method! **SEND NO MONEY!**

## FREE 10 DAY TRIAL COUPON!

MODERN METHODS, Dept. SL-788B  
296 Broadway, New York 7, N. Y.

Rush me the original *Shapely Legs Home Method* (in plain wrapper) marked "personal." On delivery I will deposit with postman only \$1.98 plus postage. If I do not see satisfactory results, I will return course for complete refund of my \$1.98.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ SAVE POSTAGE. Enclose only \$1.98 now and we pay postage. Same refund guarantee!



For a Cool, Comfortable  
SLENDERIZED APPEARANCE  
TRY NEW BIKINI STYLE

**ABDO-SLIM**

Now, step into the BIKINI ABDO-SLIM\* and be slender under the briefest outerwear — yes, even under the scantiest swim suit. Instantly your tummy is flattened — you feel and look better — *slimmer!* BIKINI ABDO-SLIM works on the V-Uplift supporting principle. This V-shape supporting idea lifts and pushes in the extended abdomen. Makes it flat and smooth. Where other foundation garments show too much, BIKINI ABDO-SLIM, with the V-Uplift supporting principle instantly gives a flattened front but no one can tell you have it on! Now, slacks, shorts and dresses *really* look flat and smooth on you. Try ABDO-SLIM\* 10 days at no risk. Mail the coupon now!

Dep. 9-1 Post 95

**TRY** the Bikini ABDO-SLIM for ten days. You risk nothing. We guarantee satisfaction or there will be no cost.

**ONLY \$2.98**

PERFECT  
UNDER  
THE  
BRIEFEST  
OUTERWEAR

**TEN DAY  
TRIAL COUPON**



**THE SECRET OF  
ABDO-SLIM'S FLAT-  
TENING SUPPORT**

Clasp your hands in the shape of a V and place hands against the dropped and bulging abdomen. Now, with the V shaped hands, push up and in! Feel good? Stomach bulge flattened? That's how BIKINI ABDO-SLIM will make you feel and look! Send for ABDO-SLIM now for 10 days' free trial

**WARD GREEN CO.**

113 West 57th St., N. Y. 19, Dept. B-348

Rush my Bikini ABDO-SLIM in PLAIN WRAP-PER ON APPROVAL by return mail. If not thrilled with results, I may return in 10 days for immediate refund of purchase price.

MY WAIST MEASURE IS \_\_\_\_\_ INCHES

- ☐ Send C.O.D. I'll pay Postman plus postage.  
☐ I enclose \$2.98 (Ward Green Company pays postage).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_